

# THE NOTEBOOK ALIVE WITH PERSONALITY.

*To achieve greatness,  
we have to notice  
the extraordinary in  
small things. Things  
that emphasize our  
personality. Things that  
embody our values.  
Things like Lanybook®.*

**L**ike every great companion, a Lanybook® will inspire you and spur you on through life. Our distinctive notebooks express individuality, a sense of style, an appreciation for quality – and a flair for the extraordinary.

Each Lanybook® is more than just a premium notebook. It's a valuable asset, just like you. Show how special you are.

**Lanybook® – creating value**



*Custom Edition*  
EXCLUSIVELY FOR ERNST & YOUNG

## AS UNIQUE AS YOUR BUSINESS.

*Lanybook® represents quality, innovation and individuality. These are the values our notebooks portray – to your customers and business partners.*

Each of our premium notebooks are more than a personal companion. They're also a brand ambassador. A Lanybook® bears your company logo – and its uniqueness, quality and innovative details enhance your brand image. Lanybook® attracts attention and showcases your brand subtly but effectively – just see how your customers react to your Lanybook®. Every day we are inspired to make our founder Alexander Quehl's vision a reality: to create the best notebook in the world.



LANYBOOK® - TIME FOR  
TIMELESS IDEAS.

*Our customers can use their Lanybook® anytime, anywhere. That's why our notebooks are made to last. Every component is meticulously manufactured so they remain flawless even after years of use.*

In our modern, digital world, personal notes have become a rare sight. Give in to the temptation of the extravagant. Relax and take the time to let your ideas flow. You'll find that our durable, premium notebook inspires you again and again to put great ideas down on paper. Ideas that coupled with the reliability and durability of your Lanybook®, will last an eternity.

Hold on to what's important to you. Anytime, anywhere.

## BORN TO BE A BRAND AMBASSADOR.

*A Lanybook® will always catch a client's eye. Just having it on the table is a fantastic way of representing your company and communicating its value.*

Lanybook's elegance, sophistication and uniqueness make it the perfect brand ambassador. With the Lanybook® Custom Editions, you can communicate your firm's corporate identity through lots of small details: from the design of the cover, with your company name on the Lanyband®, or with your logo as the Lanybutton®.

Use our personalised Lanybook® notebooks to reinforce your brand in the eyes of customers, employees, business partners, distributors and stakeholders. Trust your Lanybook® to be your brand ambassador – it will surely meet your expectations.

*Custom Edition*  
EXCLUSIVELY FOR GOOGLE

TOUCH IT TO  
UNDERSTAND.

*You can clearly tell the quality of a Lanybook® at first sight. But there's more: Touch it – and you'll experience something extraordinary.*

The Lanybook® ProTouch cover material has been specially developed for our notebooks. Available in a wide range of colors, it has a velvety surface that feels as robust as leather. Thanks to these properties, your Lanybook® is not just extremely durable, but also has an unparalleled tactile appeal. People just want to pick it up. Again and again. This tactile quality is unique, and shapes the experience of your brand: a brand that makes contact.

*Custom Edition*

EXCLUSIVELY FOR AUDI



## A EUREKA MOMENT, EVERY TIME.

*How can opening and closing a notebook become an experience? With a special fastening band – a detail we pay the greatest attention to.*

Our elastic fastening band – the Lanyband® – is produced using a revolutionary weaving technique. Three layers of the finest polyester yarn are woven together around a natural rubber core. This unique construction guarantees the band is highly elastic and durable.

We know our customers use Lanybook® intensively when they work. That's why our fastening band can withstand heavy use without becoming limp or slack.

*Custom Edition*  
EXCLUSIVELY FOR NESCAFÉ



## GREAT BRANDS MUST BE EXPERIENCED IN 3D.

*Our handcrafted Lanybutton® ensures your brand is always the centre of attention.*

Each Lanybook® is already an iconic brand item – but we have another trick up our sleeves. To ensure our notebooks turn heads, we can feature your brand on a 3D emblem to embellish the Lanyband®.

We design and manufacture the Lanybutton® individually for premium brands and can meet the most demanding logo specifications. Each Lanybutton® is the result of skilled artisanship and uncompromising attention to detail.

*Custom Edition*  
EXCLUSIVELY FOR MICHELIN

## INDIVIDUALITY YOU CAN FEEL.

*Your company logo or slogan, printed in 3D silicone, is a feature you won't find on any other notebook.*

Our patented 3D silicone printing process means your logo or slogan doesn't just make a visual statement, but a tangible one too. Our special weaving technique means the multilayer 3D silicon print adheres perfectly to the Lanyband® with unrivalled precision and individuality you can feel. We want to give our customers this feeling with every Lanybook® we deliver. That's why with Lanybook®, quality isn't just a promise, it's an experience.



*Custom Edition*  
EXCLUSIVELY FOR PORSCHE

## MORE THAN PAPER, IT'S A PROMISE OF INSPIRATION.

*We seek excellence in every aspect of our notebooks. The paper used for each Lanybook® is of the finest quality – the fuel for inspiration.*

The paper we use in our Lanybook® notebooks is probably the best you've ever written on. We only use FSC-approved paper of the finest quality and only use environmentally friendly substances in our production process.

With our outstanding paper, writing is a comfortable, relaxing and enjoyable experience. From your wildest dreams to your craziest visions – we've got your ideas covered.



*Custom Edition*  
EXCLUSIVELY FOR MIELE



*Custom Edition*  
EXCLUSIVELY FOR CA AQUITAINE

## QUALITY ABOVE ALL.

*A notebook should be a life companion – and this principle guides our work every day. This goal can only be achieved through the relentless pursuit of quality.*

We only use specially selected material to produce our Lanybook® notebooks and never forget our environmental responsibility. Reliability is second nature to us – because ultimately, Lanybook® notebooks are built to last.

We're constantly aware of our social responsibility, and treat it with utmost importance. Quality and sustainability are inextricably linked and help define the way we work and think.



## NATURE IS OUR MOST CHERISHED PARTNER.

*Nature gives us a huge amount of invaluable resources. That's why we want to give something back. We produce Lanybook® in a sustainable and climate-neutral way.*

**W**e only use paper approved by the Forest Stewardship Council (FSC) for our Lanybook® notebooks. The FSC is a global organization committed to ensuring forests is managed with methods that are environmentally sustainable and socially responsible. When you see the FSC seal of approval, it signifies the paper you're using comes from wood sourced from sustainably managed forests.

We appreciate and encourage the great work done by the FSC and we also support various other sustainability projects. One of these relates to a large forest conservation project in Kenya, involving around 170,000 hectares of dry forest.

To us, the forest represents life. And Lanybook® wants to be a responsible companion – for life.





## FORWARD-THINKING BUSINESSES WORK SUSTAINABLY.

*We place great importance to maintaining our environmental balance and a neutral environmental footprint. And we take concrete measures to ensure this.*

To support carbon neutral production, we carried out a comprehensive carbon footprint analysis and identified the processes that produce the most emissions.

On that basis, we were able to actively and significantly reduce carbon dioxide emissions in our production chain. And we even went further: we also use environmentally friendly solar power in our main office in Germany.

We work every day to improve Lanybook® a little more – and we work every day to make our production processes more environmentally friendly.

Lanybook® is oriented towards the future. And forward-thinking people act sustainably and responsibly.

## THE BEST THING THAT CAN HAPPEN TO A PLASTIC BOTTLE.

*We give plastic bottles a new life as a quality product. Our Lanyclip® is made of recycled PET and is proof that superior items can be produced in an environmentally friendly way.*

An estimated 80 million tons of plastic are floating in our seas. Reason enough for us to make the clips on the Lanybook® fastening bands – and pen loop holders – out of recycled polyethylene terephthalate (PET).

The transformation process begins with the plastic bottles being collected, sorted and cleaned. From there they are processed into PET flakes before being crushed, melted and reformed. It sounds complicated, but it's far less damaging to the environment than the production of non-recycled plastic.

It's a testament to our innovation and skill that we produce the finest quality notebooks out of plastic rubbish.



## YOUR UNIQUE NOTEBOOK CAREFULLY ENWRAPPED.

*Optionally, we can send you your individual Lanybook® in our black high-quality packaging with a silver-colored inscription and debossed design elements.*

A high-quality packaging doesn't only serve as a protection for your Lanybook® notebook but also helps in complementing the design and rounding it off by an individual debossing of your company logo upon request. The packaging of your personal notebook will be the first impression your customer forms and the initial experience he is exposed to. With high-quality packaging you can attend to your customers' refined requirements. Furthermore, it surpasses its protective functionality by acting as an excellent communication tool to attract your customers' attention with an appealing look. Moreover, it emphasizes the high quality of your Lanybook® notebook and reflects the creativity and professionalism of your company.





## EXTRAORDINARY IS OUR STANDARD.

*It requires time and skill to create something extraordinary. But if we can inspire our customers with our Lanybook® notebooks, we believe it's worth the effort.*

**W**e've always strived for Lanybook® to be special. Guided by this principle, we created our design studio in Germany. This is the focal point of our quest to create the perfect premium notebook. Our studio is where we develop and implement our innovations. It's where our team of experts integrate your corporate design into a custom Lanybook®. Each company we work with experiences this process differently. But one thing stays the same: the care and precision standards with which our designers skillfully create each quality notebook – right down to the last detail.



## CRAFTSMANSHIP, NOT MASS PRODUCTION.

*Every Lanybook® is handmade in Italy. Using a combination of precision technology and traditional bookbinding skills, we strive to ensure perfection in every notebook.*

The skills of Italian bookbinders are renowned worldwide. Many of these artisans have been with us since their apprenticeship. Now, they are passing their skills on to the next generation of workers. This expertise is the foundation for using modern materials and technologies to create something unmatched: the Lanybook®.

Advanced technology is an integral part of our production process. Ultimately, however, it's human judgement and the craftsman's touch that make the entire difference.



## THE PRIDE OF OUR EMPLOYEES.

In the Lanybook® workshop, our employees feel a sense of pride about their work. You can see the focus and passion in their eyes when they are scrutinizing each notebook masterpiece to ensure 100% perfection.

**SILICONE PRINTING**  
The patented 3D silicone printing process means you can see as well as feel your logo and slogan.

**LANYBAND®**  
Three layers of yarn, natural rubber and a special weaving technique guarantee secure closure.

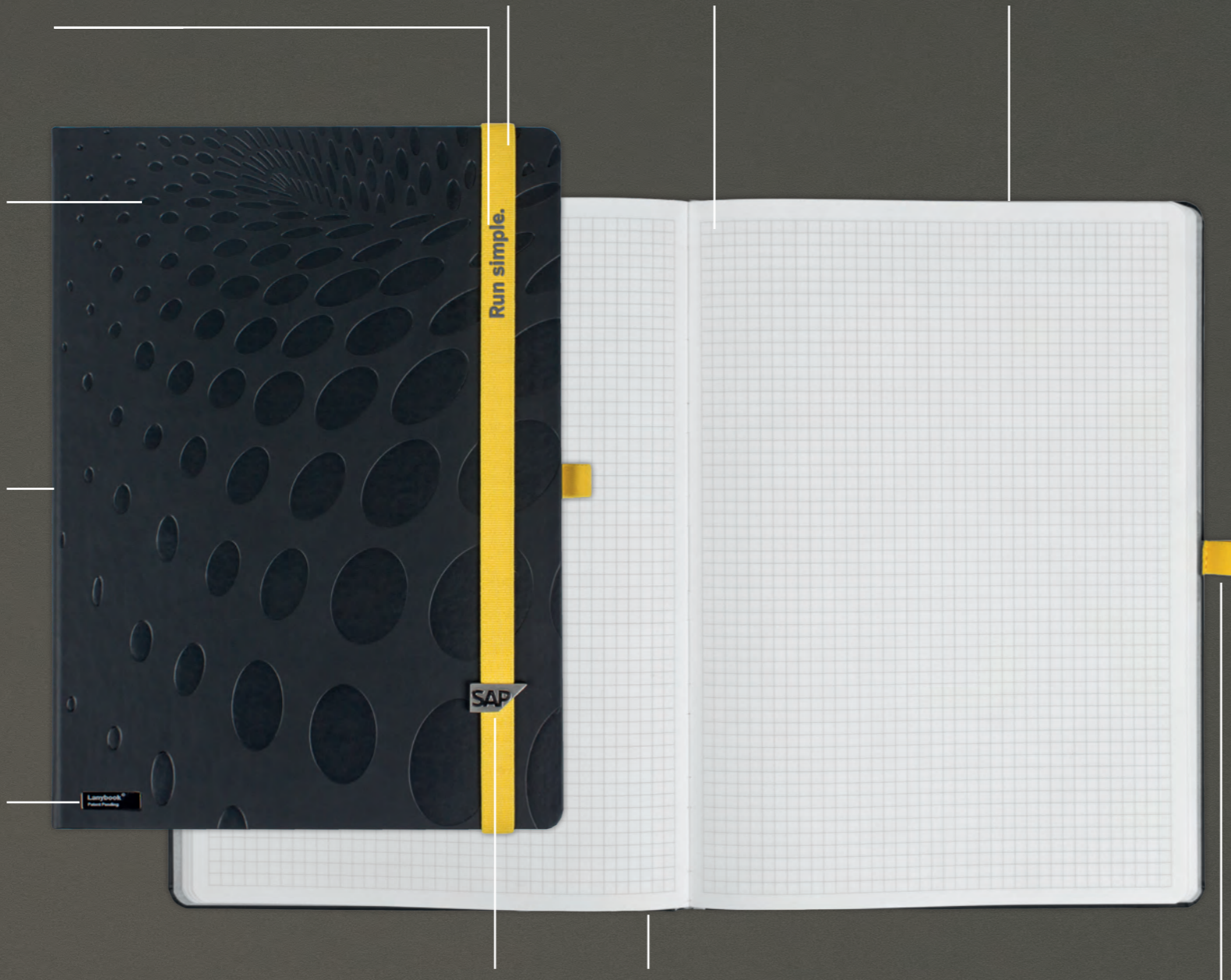
**GRAPHICS**  
On request, the Lanybook® can be filled with dotted, squared, lined or blank pages.

**WRITING BEHAVIOUR**  
The Lanybook® contains paper with impressive opacity and a high degree of writing comfort.

**COVER**  
Our very soft and robust cover material gives every Lanybook® a unique feel.

**SPINE**  
The rounded spine means that Lanybook® doesn't spring shut as soon as you open it. Instead, it stays flat, making it much more convenient to use.

**LANYSIGN®**  
The Lanysign® is the unmistakable mark of an original Lanybook® and guarantees the finest quality.



**LANYBUTTON®**  
The Lanybutton® can be designed in any shape requested and is the perfect finishing touch for the book design.

**FSC® PAPER**  
Every Lanybook® contains 192 pages of environmentally friendly FSC paper.

**PEN LOOP**  
The pen loop, which matches the colour of the Lanyband®, holds any kind of pen securely in place.

## LANYBOOK® - THE NOTEBOOK FOR OUR TIME.

*Lanybook® combines tradition with modernity: notebooks that are familiar yet new.*

In the world's most advanced notebook manufacturing workshop, we combine the traditional craft of bookbinding with the possibilities of modern materials and technology. This allows us to create a notebook of unprecedented quality and sophistication.

In our fast-paced digital world, Lanybook® notebooks proclaim timeless values that have always captivated people: individuality and personality.

# Lanybook® DesignStudio



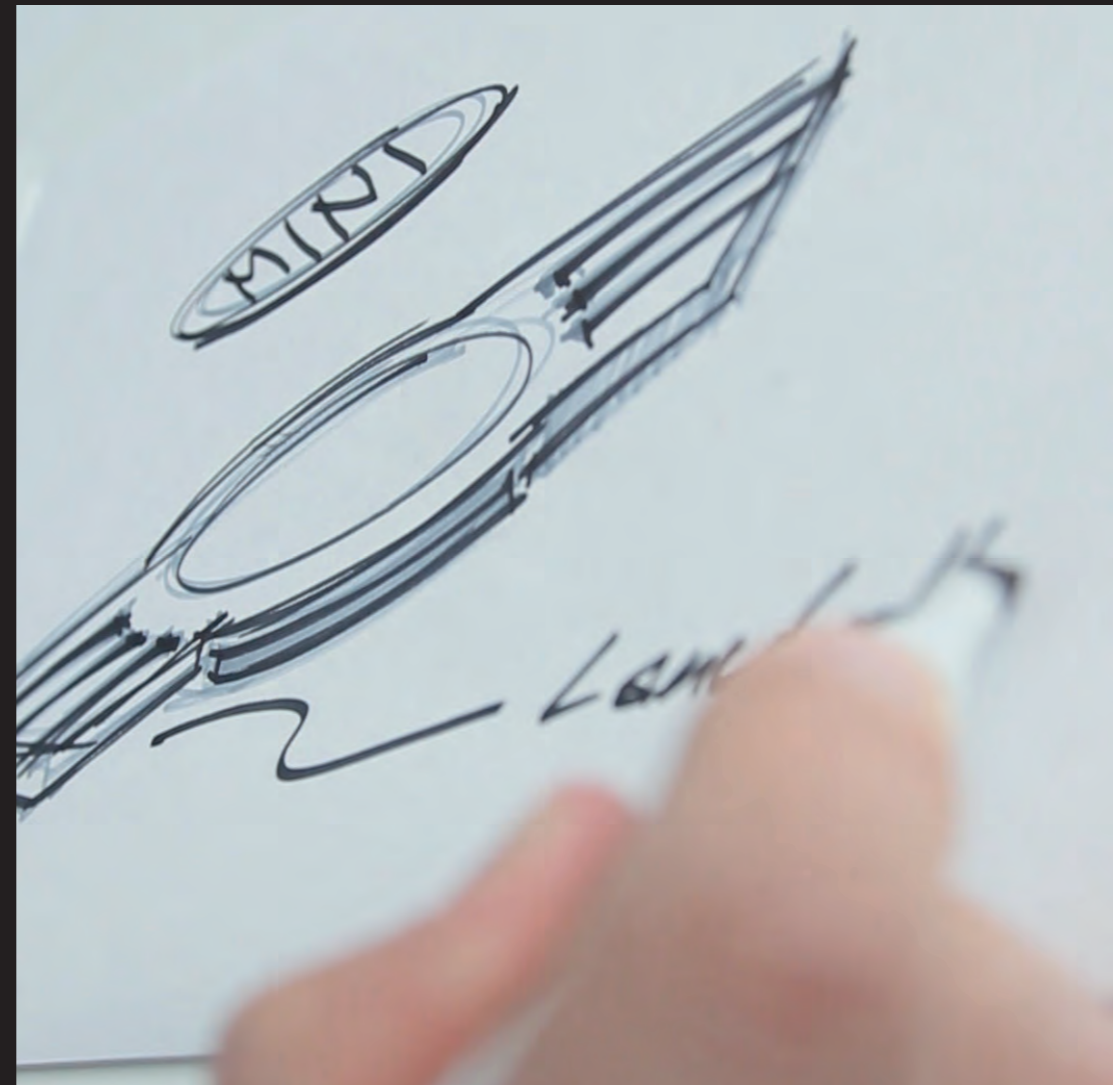
## DESIGNED AND ENGINEERED IN GERMANY.

*Our design studio is the beating heart of Lanybook®. This is where the ideas that inspire our customers are developed with extensive skill and experience.*

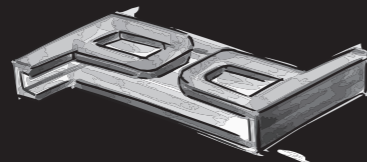
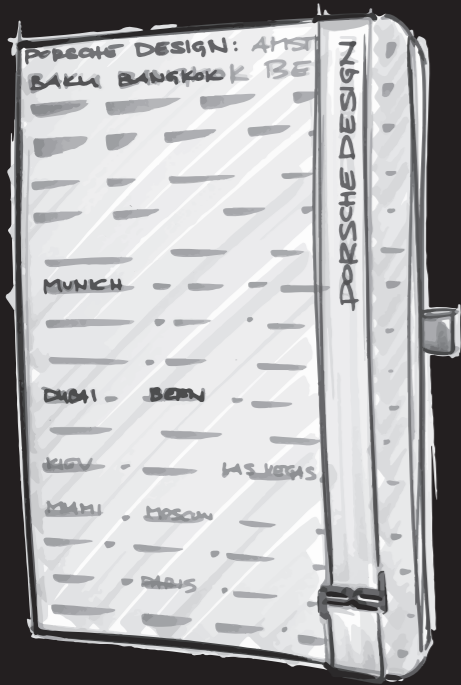
Every Lanybook® is characterized by great design, right down to the smallest detail. This originates from our design studio in Germany. Here, our passionate team of specialists loves their work as much as our customers love the result: an individually designed and personalized premium notebook.

Take the opportunity to choose from thousands of possibilities and have a notebook designed in your own style, reflecting your own personality: a real Custom Edition.



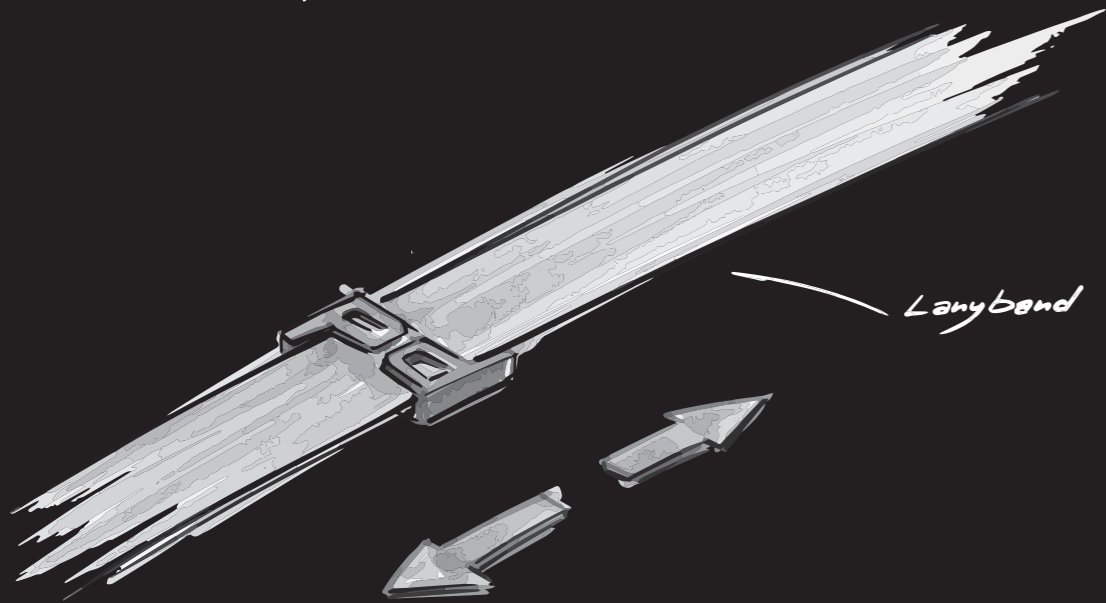


# PORSCHE DESIGN CONCEPT.

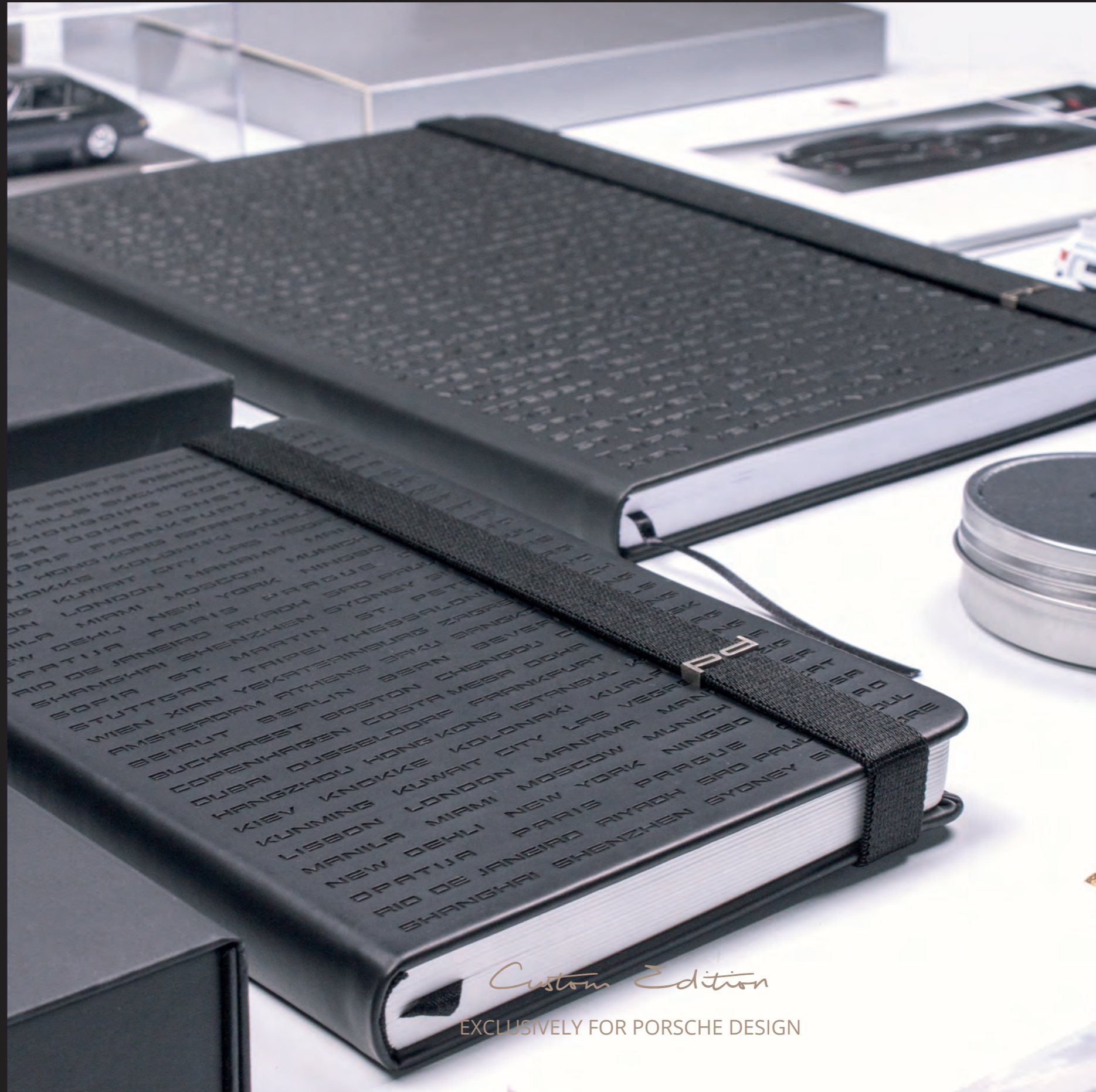


Lanybutton

Cover hot stamped



Lanyband



Custom Edition  
EXCLUSIVELY FOR PORSCHE DESIGN



*Custom Edition*  
EXCLUSIVELY FOR REDBULL



*Custom Edition*  
EXCLUSIVELY FOR LUFTHANSA



*Custom Edition*  
EXCLUSIVELY FOR SAL. OPPENHEIM



*Custom Edition*  
EXCLUSIVELY FOR MINI

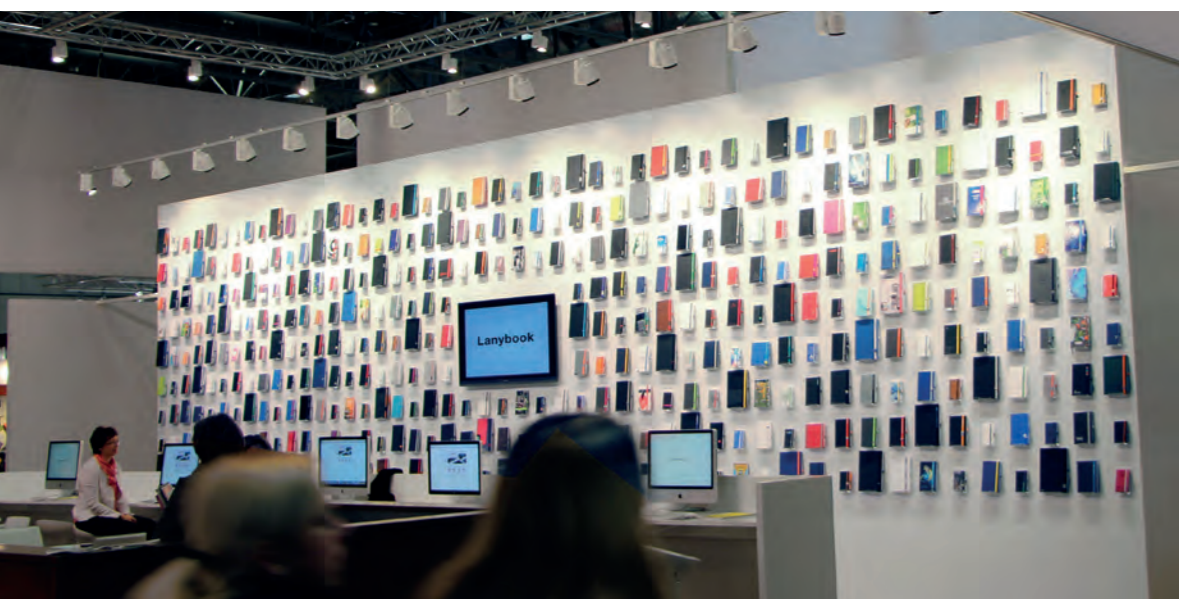


*Custom Edition*  
EXCLUSIVELY FOR HYUNDAI

THE WORDS OF A TYPICAL LANYBOOK® CUSTOMER.

„Dear Lanybook, we wanted to take the time to thank you for your great work. We were deeply impressed with your personal service and the competence of your whole team. We're totally convinced we've found the right partner. Quality has its price, but it's also priceless. Thank you very much!“

Hyundai Motor Deutschland GmbH



## LANYBOOK® – A STAR WITH CHARM AND SOPHISTICATION.

*Ours is a brand to touch. Make contact with Lanybook® at our trade fair appearances and discover our story.*

Our Lanybook® stand is like our notebooks: exceptional and accessible. Every year we present at trade shows worldwide. Visit us to experience the best notebooks in the world. We're certain you'll want to pick up a Lanybook® as soon as you see one - And won't want to put it down.

### AN EXCELLENT CHOICE.

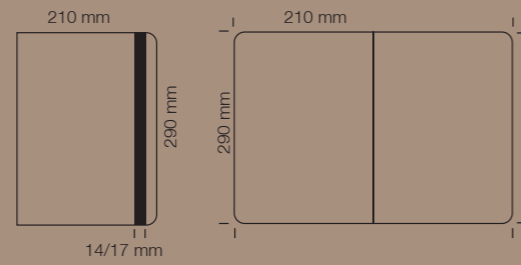
Lanybook® has received numerous awards. We're delighted that design experts from around the world have been as inspired by Lanybook® as our customers.



LANYBOOK® A4



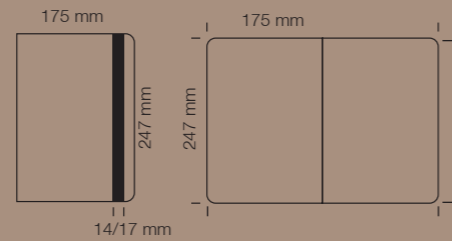
LANYBAND size 14/17 mm  
- silicon-print  
- 4c transfer-print



LANYBOOK® LARGE



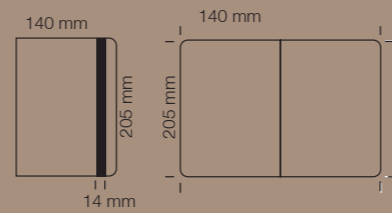
LANYBAND size 14/17 mm  
- silicon-print  
- 4c transfer-print



LANYBOOK® A5



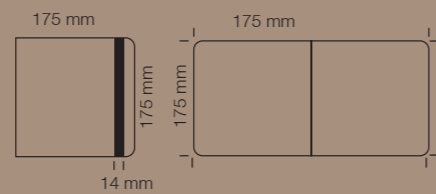
LANYBAND size 14 mm  
- silicon-print  
- 4c transfer-print



LANYBOOK® SQUARE



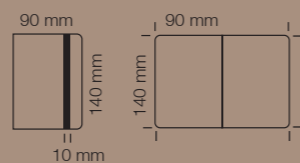
LANYBAND size 14 mm  
- silicon-print  
- 4c transfer-print



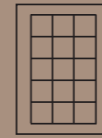
LANYBOOK® A6



LANYBAND size 10 mm  
- silicon-print  
- 4c transfer-print



SQUARED



Format bound  
- A4  
- Large  
- A5  
- Square  
- A6



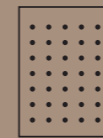
LINED



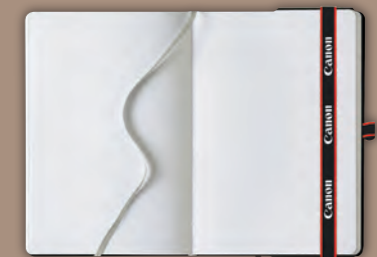
Format bound  
- A4  
- Large  
- A5  
- Square  
- A6



DOTTED



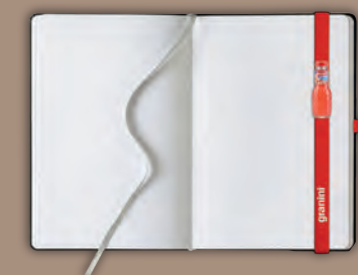
Format bound  
- Large  
- A5



BLANK

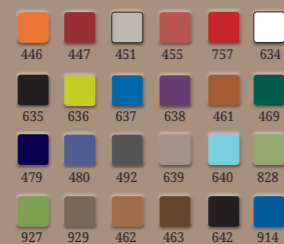


Format bound  
- A4  
- Large  
- A5  
- Square  
- A6



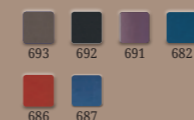
PROTOUCH

Available colors:



ONTARIO

Available colors:



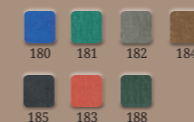
DS PROTOUCH

Available colors:



NATURE

Available colors:



SOFT TOUCH 4C

Available colors:



The 4C Print Cover is processed with a Soft Touch lamination.



GARDENA

Available colors:



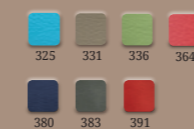
MATRA

Available colors:



ARIZONA

Available colors:



Metallic colors:

