

Lanybook

MADE IN ITALY

FASHION
NOTEBOOKS
AND
DIARIES

RETAIL COLLECTION

TRULY
UNIQUE



Lanybook®

MADE IN ITALY





LANYBOOK WON THE 2010 REDDOT DESIGN AWARD! The challenge of combining design with functionality was an amazing success for LANYBOOK. Reddot is design, design is LANYBOOK!



red dot design award
winner 2010



Designpreis
Deutschland
2011
NOMINEE



German
Design Award
NOMINEE 2013

Dive into the Swarovski
world with Lanybook.

*Notebooks and
Diaries
Made in Italy*



MADE WITH SWAROVSKI® ELEMENTS

**BE OUTSTANDING WITH THE
LANYBOOK ROCK SERIES**



*Milano, Paris,
New York, Hollywood...
Fashion is individual*





200

For the fashion starlets,
bold and bright, day
or night.



116

Intricate, colourful
and vibrant



112 Million Heartbeats
Expressions of affection, heart-felt
and joyful.



116 Oriental Dream
Intricate, colourful and vibrant eastern
designs



120 Glamorous Beauty Line
This sumptuous notebook includes
splendid Swarovski sparkles



132 Innocent Passion Line
Embrace the flowering purity in nature



140 Delicate Desire
Enchant onlookers with this fashionably
vintage collection



144 Dreamy Moments
Seductively mysterious!



148 Modern Baroque
A truly baroque look

GENERAL

14 About Lanybook
Lanybook gives you a unique
opportunity to fuse design and
functionality equally

16 Specials
About Lanybook design, quality,
materials, Lanyband, Lanybutton,
Pocket

24 Behind the scenes
Making-of Fotoshooting with
Lanybooks

26 FSC Certification
For a responsible growth

232 Marketing Strategy

COLLECTIONS



30 The One Line
Simple design with
inevitable individuality



58 Infinity Squared
Exclusive tartan designs in
fashionable colour variations



62 Night Light
Vibrant, colourful and gravitating!



66 L-Y-O
This season's en vogue
trendsetter!



70 L-Y-O Reflex
Timeless reflecting trends!



74 LYO Style
An urban passion of power,
energy and aspiration



78 Letters in Love
Feel it, write it, love it.



82 Oceanic Reflections
Let gentle movements spill
over you



84 Urban Hero
Break out and make your own path



88 Idea Factory Line
Be as creative as your mood
tells you to be



96 Potpourri Letters
Shake it up and find out...



100 Yacht Club
Maritime design



104 Sparkling Flowers
Distinct yet free spirited
and elegant



108 Tulip Mania
Stunning and soothing star shaped
blooms



30

Simple design

148

Splendour within classical formal structures, this can only be found in the Modern Baroque



152

Be fascinated and fascinate others!

172

A summer's floral bloom print, full of expression colour and magical vibrancy.



152 Bloomy Rose
Let your ideas bloom and flow



156 Romantic Flowers
A wild flowering meadow sat under warm and breezy skies



160 Butterfly Spirit
Charming designs for precious memories!



164 Lovely Butterfly
Lovely, playful and an absolute must have for this season!



168 Baby Bird
Hold your poetry, memories, thoughts and ideas safe



172 Flowers Beauty
A summer's floral bloom print



176 Dreamy Love
Captures your most precious moments forever!



180 Rockstar
Be outstanding with the Lanybook Rock series.



184 Metropolitan
Fashion is individual, open-minded and exclusive.



188 Lovestruck
Being in love for the first time



192 4 Sexy Notes Only
Stylish and sexy!



196 Ultimate Spirit
A mystical eastern fragrance



200 Snake Charmer
For the fashion starlets



204 Wild Cat
Untamed beauty with an elusive and seductive magnificence



208 Phenomenal Fluffy
A vintage print with a little powder puff of magic



212 Crystal Star / Crystal Rose
Shiny and sparkling. It is no imagination, it is real.



216 Diamond
Behind the twinkle is a way to keep useful information with you wherever you go



220 Sparkling Secrets USB
Behind the twinkle is a way to keep useful information with you wherever you go



224 Limited Edition USB
A limited edition trend Tartan



228 DS Tucson USB
Style & prestige

DESIGN

LANYBOOK IS NOT JUST A QUESTION OF GOOD TASTE...

... it is a matter of innovative flair and design! Combining functionality with Italian fashion, the Lanybook gives a revolution.

[DEU] Lanybook ist keine Frage des guten Geschmacks, es ist eine Frage von Design! Unser Hauptziel ist es, Funktionalität mit angesagter Fashion zu vereinen. Das Ergebnis ist ein Produkt in unwiderstehlichem Design, das einen absolut einmaligen Stil in einer unverkennbaren neuen Weise hervorbringt. Seien Sie revolutionär, einzigartig, spannend, atemberaubend und doch funktionell.

[FRA] Lanybook n'est pas une question de bon goût, mais est une question de design! Notre objectif principal est de combiner la fonctionnalité avec les tendances de style. Le résultat est un produit de design attrayant qui propose un style unique d'une façon nouvelle et unique. Soyez révolutionnaires, uniques, passionnants et étonnants avec un produit fonctionnel.

[ESP] Lanybook no es una cuestión de buen gusto, es una cuestión de diseño! Nuestro principal objetivo es combinar la funcionalidad con las tendencias de estilo. El resultado es un producto de diseño atractivo que presenta un estilo único en una manera nueva y única. Sea revolucionario, único, emocionante y sorprendente, con un producto funcional.

[ITA] Lanybook non è una questione di buon gusto, è una questione di design! Il nostro obiettivo principale è quello di coniugare la funzionalità con lo stile. Il risultato è un prodotto di design irresistibile che presenta uno stile assolutamente unico in un modo nuovo ed inconfondibile. Siate rivoluzionari, unici, emozionanti e sorprendenti con un prodotto funzionale.

[POR] Lanybook não é somente uma questão de bom gosto, é uma questão de design! Nosso principal objetivo é combinar a funcionalidade com as tendências de estilo. O resultado é um produto de design irresistível, com um estilo absolutamente único, novo e inconfundível. Seja revolucionário, único, emocionante e surpreendente com um produto funcional.



Quality

[DEU] Vom Entwurf über die Fertigung mit zertifizierten Rohstoffen sowie die Bedruckung bis hin zum Versand – wir garantieren jederzeit ein hohes Qualitätsniveau. Ferner verpflichten wir uns, das Produkt stets weiterzuentwickeln und nach Verbesserungen zu suchen. Unsere Lanybooks garantieren puren Stil und Langlebigkeit.

[FRA] De la conception à la production de matières premières certifiées, de l'impression à l'expédition des produits Lanybook assure un niveau élevé de qualité. En outre, nous nous sommes engagés quotidiennement dans le développement de produits, déterminés à trouver des points de forces supplémentaires. Lanybook assure un style pur et un produit durable.

[ESP] Desde el diseño hasta la producción de materias primas certificadas, de la impresión a la entrega de los productos, Lanybook garantiza un alto nivel de calidad. Además, estamos comprometidos en el desarrollo del producto, empeñados en encontrar fuerzas adicionales. Lanybook asegura un estilo puro y un producto duradero.

[ITA] Dalla progettazione alla produzione con materie prime certificate, dalla stampa alla spedizione, i prodotti Lanybook garantiscono un elevato livello di qualità. Inoltre, siamo impegnati quotidianamente nello sviluppo del prodotto, determinati a trovare ulteriori punti di forza. Lanybook garantisce uno stile puro ed un prodotto resistente.

[POR] Da concepção à produção com matérias primas certificadas, ou da impressão a expedição, os produtos Lanybook garantem um elevado nível de qualidade. Além disso, estamos empenhados diariamente no desenvolvimento e aperfeiçoamento dos nossos produtos. Lanybook garante um estilo puro e um produto durável.

[ENG] From design to production, using environmentally certified materials, the Lanybook offers a new higher level of quality. The Lanybook is design and made in Italy by passionate experts. The LANYBOOK'S pure style and excellent design features are unrivalled in today's market place.



FASCINATING MATERIALS!



Innocent Passion
White
Tucson



Ultimate Spirit
Silk Fabric



Glamorous
Beauty
Matra



Butterfly Spirit
Printed Paper



Modern Baroque
Woven Fabric



Baby Bird
Woven Fabric



Yacht Club
Woven Fabric

Yeah!

NEW COVER

MATERIALS!

[ENG] New cover materials

Our cover materials are of high quality and available in different colours. Each cover gives exciting tactile sensations and, if hot stamped or printed, has a very distinctive style. Let yourself be captivated by the Lanybook quality.

[DEU] Neue Materialien

Unsere Covermaterialien sind von hochwertiger Qualität und in vielen verschiedenen Farben erhältlich. Jeder Einband zeichnet sich durch ein besonderes Tastempfinden aus und besitzt, ob geprägt oder bedruckt, einen ganz eigenen Stil. Lassen Sie sich von der Wertigkeit der Lanybooks überzeugen und begeistern.

[FRA] Nouvelles couvertures

Nos couvertures sont de grande qualité et disponibles en différentes couleurs. Chaque couverture donne des sensations tactiles passionnantes, qu'elles soient imprimées à chaud ou imprimées en offset, les couvertures ont un style très particulier. Laissez-vous séduire par la qualité Lanybook.

[ESP] Nuevos materiales de tapa

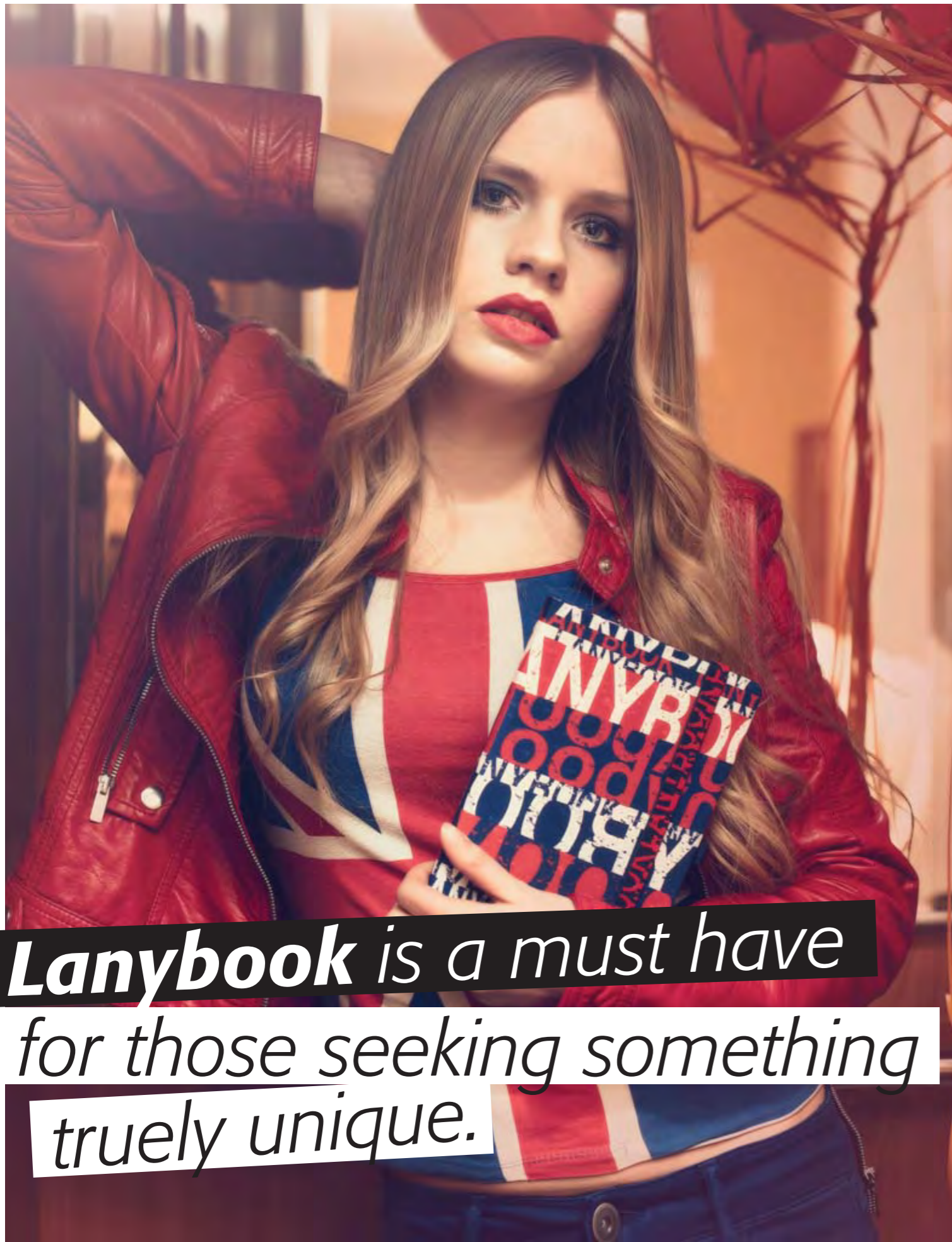
Nuestros materiales de tapa son de alta calidad y disponibles en diferentes colores. Cada cubierta ofrece sensaciones táctiles emocionantes y, si se graba o se imprime, tiene un estilo muy personal. Déjate seducir por la calidad de Lanybook.

[ITA] Nuovi materiali di rivestimento

I nostri materiali di rivestimento sono di elevata qualità e disponibili in diversi colori. Ogni copertina dona sensazioni tattili emozionanti e, se tranciata o stampata, ha uno stile davvero inconfondibile. Fatevi conquistare dalla qualità Lanybook.

[POR] Novos materiais de capa

Nossos materiais de capa são de alta qualidade e disponíveis em diversas cores. As capas proporcionam sensações táteis emocionantes e, quando gravadas ou impressas, possuem um estilo inconfundível. Deixe-se contagiar pela qualidade Lanybook.



Lanybook is a must have
for those seeking something
truely unique.

LANYBAND and LANYBUTTON

[ENG] Lanybook with its unique moveable button design and fabric fashion band, expresses real individuality. With Italian styling and a choice of colours and designs, Lanybook is a must have for those seeking something truly unique.

[DEU] Lanybook bietet eine unverwechselbare Kombination aus Identifikation, Individualität und Stil. Dazu tragen das Lanyband mit seiner Vielfalt an Farben sowie der in unterschiedlichen Ausführungen am Lanybutton befestigte Lanybutton einen maßgeblichen Teil bei. Lanyband und Lanybutton machen den kleinen Unterschied und sind die Besonderheiten, nach denen alle suchen.

[FRA] Lanybook offre une combinaison unique de reconnaissance, individualité et style. Les Lanyband dans leur variété de couleurs et le Lanybutton appliqué sur l'élastique en différentes versions contribuent à cette unicité. Lanyband et Lanybutton font la différence entre un produit simple et un must-have que tout le monde veut.

[ESP] Lanybook ofrece una combinación única de identificación, individualidad y estilo. El Lanyband en su variedad de colores y el Lanybutton aplicado a la banda elástica en diferentes versiones contribuyen a esta singularidad. Lanyband y Lanybutton hacen la diferencia entre un producto simple y un "debo tener" que todo el mundo desea.

[ITA] Lanybook offre un abbinamento unico tra riconoscibilità, individualità e stile. A questa unicità contribuiscono i Lanyband nelle loro varietà di colori ed i Lanybutton applicati sull'elastico in versioni differenti. Lanyband e Lanybutton fanno la differenza tra un prodotto semplice ed un vero must-have che tutti desiderano.

[POR] Lanybook oferece uma combinação única de individualidade e estilo. O Lanyband em sua variedade de cores, e o Lanybutton aplicado ao elástico em diferentes versões contribuem para esta singularidade. Lanyband e Lanybutton fazem a diferença entre um simples produto e um verdadeiro must-have que todos desejam.





Pocket

Lanybook collection includes a convenient discreet expandable pocket

[ENG] Internal pocket

The Lanybook collection includes a convenient discreet expandable pocket, to hold your everyday essential. Keep safe your tickets, travel information or photographs. The pocket is always printed in the colours of the endpapers.

[DEU] Froschtasche

Jedes Lanybook verfügt über eine praktische Einstecktasche, die beispielsweise zum Aufbewahren von Zetteln, Quittungen, Tickets oder Fotos genutzt werden kann. Die Einstecktasche ist jeweils in der Farbe des Vor- und Hintersatzes eingefärbt.

[FRA] Pochette à l'intérieur

Tous les produits Lanybook ont une pochette, pratique pour stocker, par exemple, les billets, reçus, documents de voyage ou des photographies. La pochette est toujours imprimée dans les couleurs des premiers et derniers feuillets.

[ESP] Bolsillo interior

Todos los productos Lanybook tienen un práctico bolsillo para guardar, por ejemplo, billetes, recibos, documentos de viaje o fotografías. El bolsillo siempre se imprime en los colores de las guardas.

[ITA] Tasca a soffietto

Tutti i prodotti Lanybook hanno una pratica taschina per archiviare ad esempio biglietti, ricevute, documenti di viaggio oppure fotografie. La tasca è sempre stampata nei colori dei risguardi.

[POR] Envelope

Todos os produtos Lanybook possuem um prático envelope, para arquivar por exemplo, cartões de visita, documentos de viagem, fotografias, etc... O envelope é sempre impresso nas cores das guardas.





behind the scenes

[ENG] The Lanybook fotoshooting at a luxury hotel in Prague was amazing and the room was filled with excitement. Behind the scenes shows a few fascinating inside looks of the photo-shooting.

[DEU] Die Anspannung war groß beim exklusiven Lanybook Fotoshooting in einem Prager Luxushotel. Behind the Scenes zeigt ihnen einige faszinierende Einblicke hinter die Kulissen des Shootings.

[FRA] La séance photos des Lanybooks dans un hôtel de luxe de Prague fut incroyable et l'excitation était à son comble dans la pièce. Les documents de derrière le plateau montrent un aperçu fascinant des coulisses du shooting.

[ESP] La sesión fotográfica tuvo lugar en un lujoso hotel de la ciudad de Praga. "Behind the scenes" recopila un fabuloso repertorio fotográfico sobre la sesión y los detalles del montaje.

[ITA] La tensione era alta durante l'esclusivo foto-shooting di Lanybook presso un hotel di lusso a Praga. Behind the Scenes mostra alcuni attimi affascinanti vissuti dietro le quinte delle riprese.

[POR] A sessão de fotos do Lanybook num hotel de luxo em Praga foi impressionante, e a sala estava cheia de emoção. Os bastidores trazem algumas fotos fascinantes.





[eng] LANYBOOK products are FSC® certified. By buying FSC® certified products you are supporting the growth of responsible forest management worldwide.

[deu] LANYBOOK Produkte sind FSC® zertifiziert. Durch den Kauf von FSC® zertifizierten Produkten unterstützen Sie das Wachstum von verantwortlich bewirtschafteten Wäldern weltweit.

[fra] Les produits LANYBOOK sont certifiés FSC®. En achetant des produits avec la certification FSC® vous favorisez la croissance d'une gestion forestière correcte dans le monde.

[esp] Los productos LANYBOOK son certificados FSC®. Comprando productos certificados FSC® usted favorece la difusión de un manejo forestal responsable en el mundo.

[ita] I prodotti LANYBOOK sono certificati FSC®. Acquistando prodotti certificati FSC® sostenete la crescita di una gestione responsabile delle foreste nel mondo.

[por] Os produtos LANYBOOK são certificados FSC®. Comprando produtos certificados FSC® você contribui para a manutenção da Gestão responsável das florestas no Mundo.

FORESTRY WITH HEART AND MIND.

CHOOSE FSC® CERTIFIED PRODUCTS - MAKE THE DIFFERENCE.



The mark of
responsible forestry





LANYBOOK FORMATS

[ENG] The LANYBOOK is available in the following sizes:

[DEU] Das LANYBOOK ist in folgenden Formaten erhältlich:

[FRA] Le LANYBOOK est disponibles dans les formats suivants:

[ESP] El LANYBOOK se encuentra disponible en los siguientes formatos:

[ITA] Il LANYBOOK è disponibile nei seguenti formati:

[POR] LANYBOOK está disponível nos seguintes formatos:

FORMATS NOTEBOOKS


A6	90 x 140 mm
A5	140 x 205 mm
Large	175 x 247 mm


FORMATS DIARIES


A6	90 x 140 mm
A5	140 x 205 mm



INNER PAGES

	blank
	blanco
	vierge
	blanko
	bianco
	branco

	squared
	kariert
	à carreaux
	cuadrículado
	a quadretti
	quadriculado

	ruled
	liniert
	à lignes
	rayado
	a righe
	linha

[ENG] The Lanybook is made of white 80 gr FSC paper and offers 192 pages, the last 32 are perforated. Manufacturing: thread sealing. With a pen loop, a light gray ribbon and a pocket.

[DEU] Das Lanybook besteht aus weißem 80 gr FSC Papier und umfasst 192 Seiten, von denen die letzten 32 perforiert sind. Verarbeitung: Fadensiegelung. Enthalten sind eine Stiftschlaufe, ein hellgraues Leseband sowie eine Froschtasche.

[FRA] Le Lanybook est composé de 192 pages en papier blanc 80 gr certifié FSC, dont les 32 dernières sont perforées. Fabrication : reliure couture lin. Avec porte stylo, dernières signet marque page gris clair et pochette.

[ESP] El Lanybook está fabricado con papel blanco FSC de 80 gramos, y ofrece 192 páginas, las 32 últimas perforadas. Características: Encuadernación cosida a sello. Con porta – bolígrafos, cinta de registro color gris claro y bolsillo.

[ITA] Il Lanybook è composto di 192 pagine in carta FSC bianca da 80 gr; le ultime 32 pagine sono perforate. Rilegatura: cucitura a sigillo. Con elastico portapenna, segnalibro grigio chiaro e tasca a soffietto.

[POR] O Lanybook é produzido em papel branco FSC 80g, com 192 páginas, sendo que as 32 últimas são destacáveis. Processamento: costura. Com porta caneta, fita marcadora cinza clara e envelope.






The One

Your originality is your identity. Be hip, be vintage, be unique, be whatever you are but always be true. The One collection is a perfect mixture of casual elegance, simple design with inevitable individuality.



A6	A5	LARGE
90 x 140 mm	140 x 205 mm	175 x 247 mm

	LN13A-001	LN63A-001	L6N3A-001
	LN23A-001	LN73A-001	L7N3A-001
	LN33A-001	LN83A-001	L8N3A-001



The One



	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LQ13A-002	LQ63A-002	L6Q3A-002
	LQ23A-002	LQ73A-002	L7Q3A-002
	LQ33A-002	LQ83A-002	L8Q3A-002

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LA13A-003	LA63A-003	L6A3A-003
	LA23A-003	LA73A-003	L7A3A-003
	LA33A-003	LA83A-003	L8A3A-003

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LC13A-004	LC63A-004	L6C3A-004
	LC23A-004	LC73A-004	L7C3A-004
	LC33A-004	LC83A-004	L8C3A-004

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LM13A-005	LM63A-005	L6M3A-005
	LM23A-005	LM73A-005	L7M3A-005
	LM33A-005	LM83A-005	L8M3A-005



The One *White*

With the white and pure cover the bright colours of the Lanyband stick out even more! The One White unifies soft and vintage styles. Be fascinated and fascinate others!

The Lanybook is: unique, high-flying, festive, fertile, elegant, creative, direct, attractive, awesome, convenient, changeable, magnificent, remarkable, practical, affordable, ingenious, sleek, fabulous, pleasing, better, inspiring, useful, valuable, cool, excellent

The Lanybook is: unique, high-flying, festive, fertile, elegant, creative, direct, attractive, awesome, convenient, changeable, magnificent, remarkable, practical, affordable, ingenious, sleek, fabulous, pleasing, better, inspiring, useful, valuable, cool, excellent

The Lanybook is: unique, high-flying, festive, fertile, elegant, creative, direct, attractive, awesome, convenient, changeable, magnificent, remarkable, practical, affordable, ingenious, sleek, fabulous, pleasing, better, inspiring, useful, valuable, cool, excellent

A6
90 x 140 mm

A5
140 x 205 mm

LARGE
175 x 247 mm



LE13B-007

LE63B-007

L6E3B-007



LE23B-007

LE73B-007

L7E3B-007



LE33B-007




LE83B-007




L8E3B-007








The One *White*



	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LA13B-008	LA63B-008	L6A3B-008
	LA23B-008	LA73B-008	L7A3B-008
	LA33B-008	LA83B-008	L8A3B-008

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LG13B-010	LG63B-010	L6G3B-010
	LG23B-010	LG73B-010	L7G3B-010
	LG33B-010	LG83B-010	L8G3B-010

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LQ13B-006	LQ63B-006	L6Q3B-006
	LQ23B-006	LQ73B-006	L7Q3B-006
	LQ33B-006	LQ83B-006	L8Q3B-006

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LP13B-009	LP63B-009	L6P3B-009
	LP23B-009	LP73B-009	L7P3B-009
	LP33B-009	LP83B-009	L8P3B-009



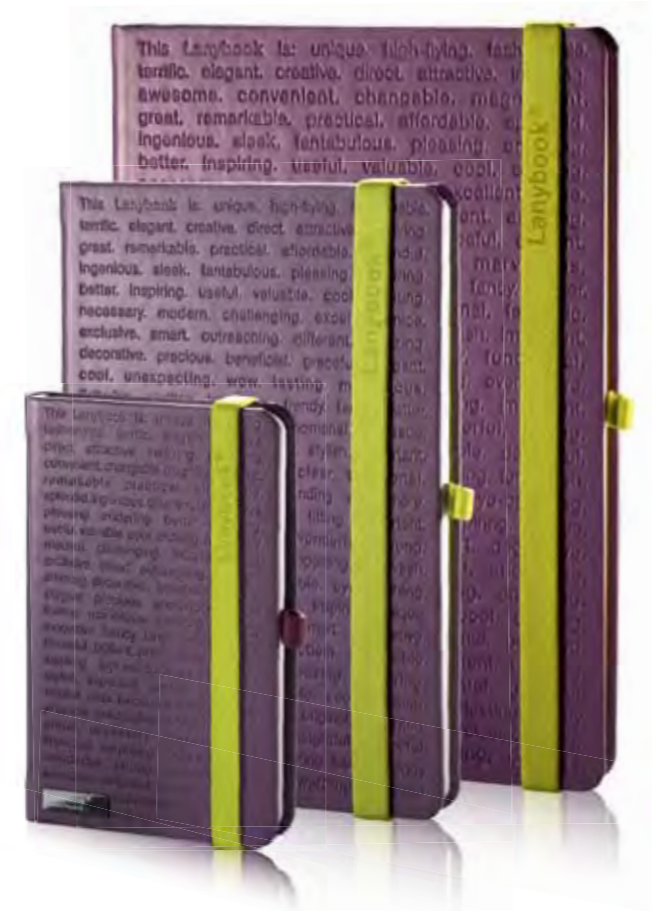
The One II

With its rather vintage charm this Lanybook enchants anyone and makes you want to be part of the Lanybook world.





The One II



	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LE13C-011	LE63C-011	L6E3C-011
	LE23C-011	LE73C-011	L7E3C-011
	LE33C-011	LE83C-011	L8E3C-011

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LD13C-012	LD63C-012	L6D3C-012
	LD23C-012	LD73C-012	L7D3C-012
	LD33C-012	LD83C-012	L8D3C-012

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LG13C-013	LG63C-013	L6G3C-013
	LG23C-013	LG73C-013	L7G3C-013
	LG33C-013	LG83C-013	L8G3C-013

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LE13C-014	LE63C-014	L6E3C-014
	LE23C-014	LE73C-014	L7E3C-014
	LE33C-014	LE83C-014	L8E3C-014

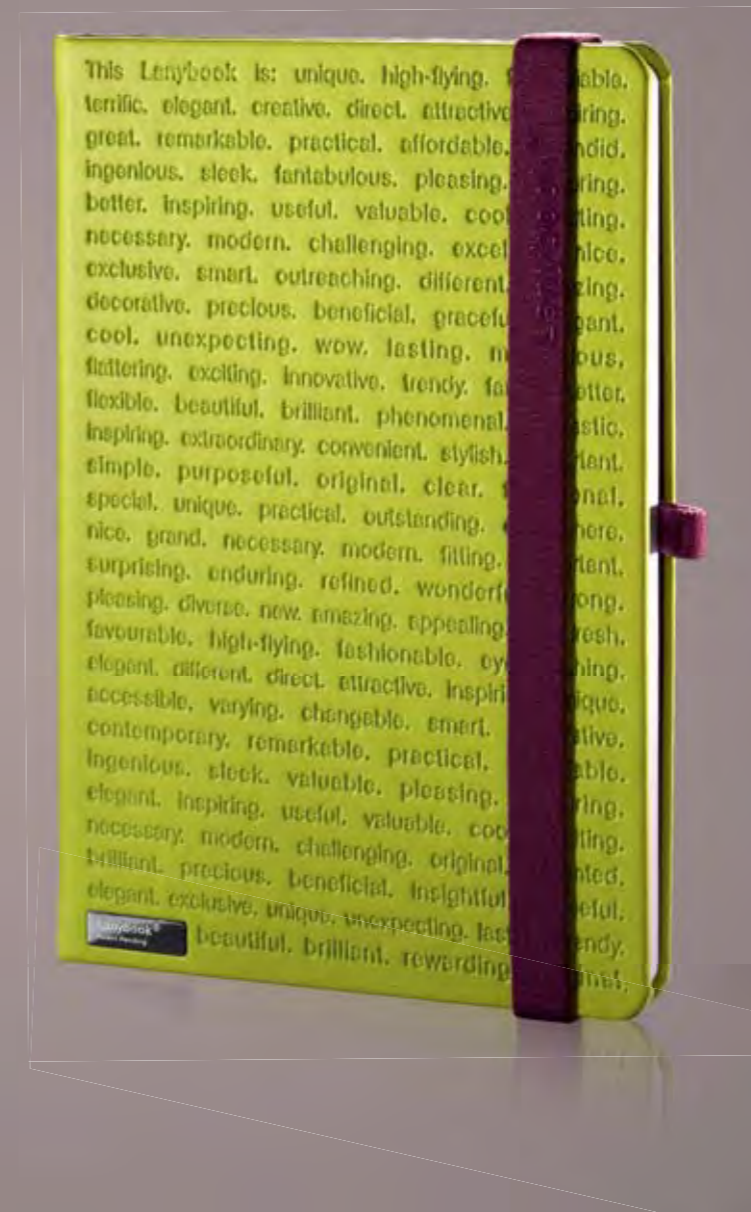


The One III

One fits all - the one and only notebook for any kind of subject!

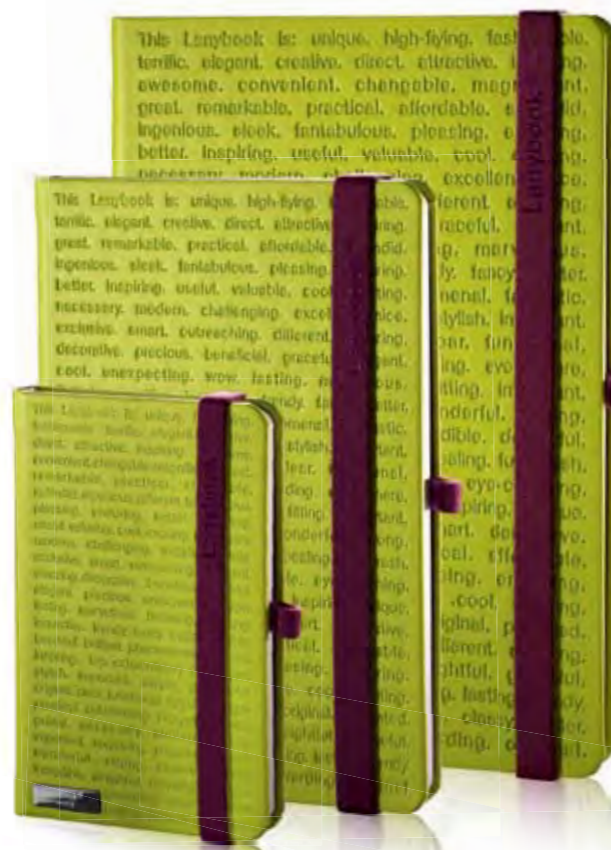
Be hip, be vintage, be unique, be whatever you are but always be true.

The One collection is a perfect mixture of casual elegance, simple design with inevitable individuality.





The One III



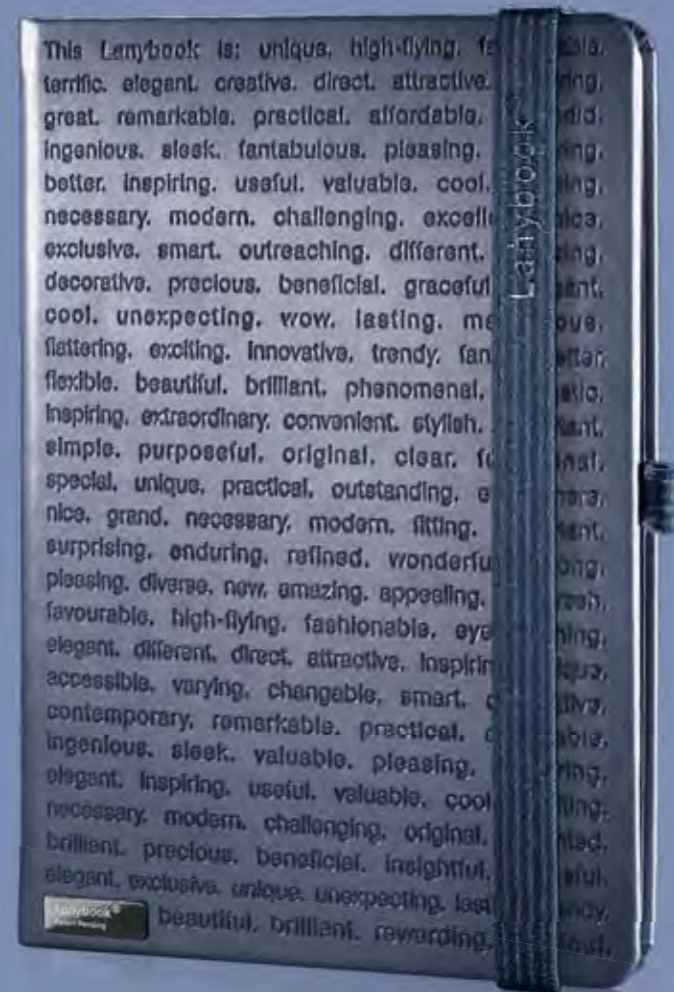
A6	A5	LARGE
90 x 140 mm	140 x 205 mm	175 x 247 mm
LD13D-015	LD63D-015	L6D3D-015
LD23D-015	LD73D-015	L7D3D-015
LD33D-015	LD83D-015	L8D3D-015

A6	A5	LARGE
90 x 140 mm	140 x 205 mm	175 x 247 mm
LE13D-016	LE63D-016	L6E3D-016
LE23D-016	LE73D-016	L7E3D-016
LE33D-016	LE83D-016	L8E3D-016

A6	A5	LARGE
90 x 140 mm	140 x 205 mm	175 x 247 mm
LC13D-017	LC63D-017	L6C3D-017
LC23D-017	LC73D-017	L7C3D-017
LC33D-017	LC83D-017	L8C3D-017

A6	A5	LARGE
90 x 140 mm	140 x 205 mm	175 x 247 mm
LQ13D-018	LQ63D-018	L6Q3D-018
LQ23D-018	LQ73D-018	L7Q3D-018
LQ33D-018	LQ83D-018	L8Q3D-018

THE ONE IV



Be part of the fashion world. The new colours of the Lanybook One series are the colours for this year. The trend colours together with the stylish two coloured bands will make you a winner.





THE ONE IV



A6	A5	LARGE
90 x 140 mm	140 x 205 mm	175 x 247 mm
LT15T-186	LT65T-186	L6T5T-186
LT25T-186	LT75T-186	L7T5T-186
LT35T-186	LT85T-186	L8T5T-186

A6	A5	LARGE
90 x 140 mm	140 x 205 mm	175 x 247 mm
LE15T-185	LE65T-185	L6E5T-185
LE25T-185	LE75T-185	L7E5T-185
LE35T-185	LE85T-185	L8E5T-185

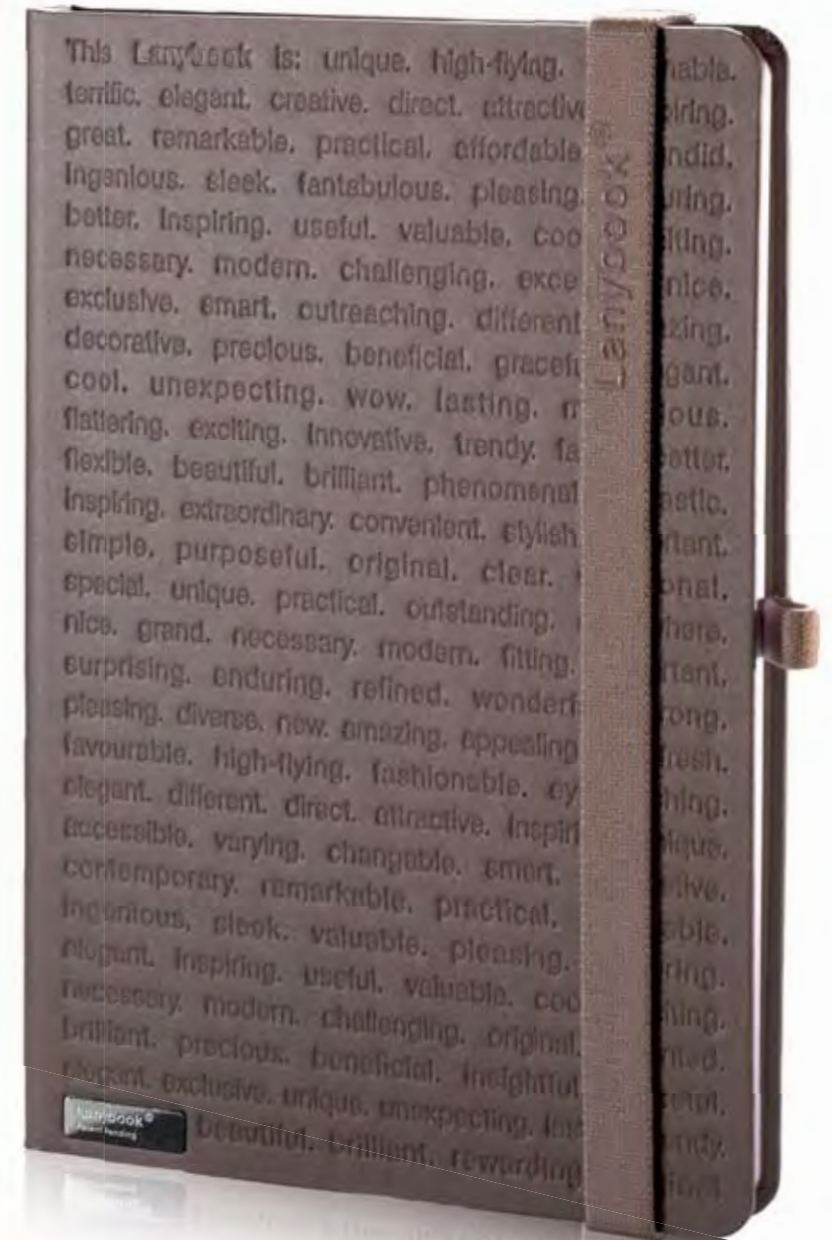
A6	A5	LARGE
90 x 140 mm	140 x 205 mm	175 x 247 mm
LU15T-187	LU65T-187	L6U5T-187
LU25T-187	LU75T-187	L7U5T-187
LU35T-187	LU85T-187	L8U5T-187

A6	A5	LARGE
90 x 140 mm	140 x 205 mm	175 x 247 mm
LN15T-188	LN65T-188	L6N5T-188
LN25T-188	LN75T-188	L7N5T-188
LN35T-188	LN85T-188	L8N5T-188

MATRA

matra
ONE

THE MATRA ONE
COLLECTION
CONQUERS WITH
ITS SOLID COVER
MATERIAL AND
THE METALLIC
GLIMMER EFFECTS.



feel the difference



THE ONE *matra*



	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LQ13E-019	LQ63E-019	L6Q3E-019
	LQ23E-019	LQ73E-019	L7Q3E-019
	LQ33E-019	LQ83E-019	L8Q3E-019

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LP13E-020	LP63E-020	L6P3E-020
	LP23E-020	LP73E-020	L7P3E-020
	LP33E-020	LP83E-020	L8P3E-020

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LB13E-021	LB63E-021	L6B3E-021
	LB23E-021	LB73E-021	L7B3E-021
	LB33E-021	LB83E-021	L8B3E-021

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LE13E-022	LE63E-022	L6E3E-022
	LE23E-022	LE73E-022	L7E3E-022
	LE33E-022	LE83E-022	L8E3E-022



THE ONE DS

Be trendy, be elegant, be you but still with the kind of understatement you need.





THE ONE DS



	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LN15S-181	LN65S-181	L6N5S-181
	LN25S-181	LN75S-181	L7N5S-181
	LN35S-181	LN85S-181	L8N5S-181

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LN15S-182	LN65S-182	L6N5S-182
	LN25S-182	LN75S-182	L7N5S-182
	LN35S-182	LN85S-182	L8N5S-182

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LN15S-183	LN65S-183	L6N5S-183
	LN25S-183	LN75S-183	L7N5S-183
	LN35S-183	LN85S-183	L8N5S-183




	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LN15S-184	LN65S-184	L6N5S-184
	LN25S-184	LN75S-184	L7N5S-184
	LN35S-184	LN85S-184	L8N5S-184

INFINITY SQUARED

Exclusive tartan designs
in fashionable colour
variations.



A6 90 x 140 mm **A5** 140 x 205 mm **LARGE** 175 x 247 mm

	LD14G-126	LD64G-126	L6D4G-126
	LD24G-126	LD74G-126	L7D4G-126
	LD34G-126	LD84G-126	L8D4G-126

INFINITY SQUARED



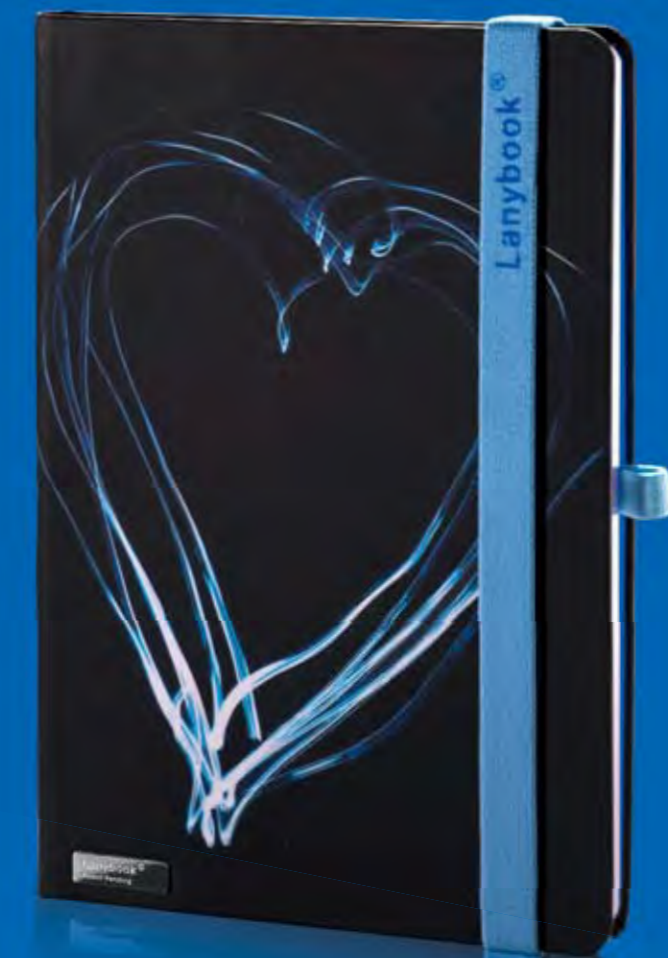
	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LP14G-127	LP64G-127	L6P4G-127
	LP24G-127	LP74G-127	L7P4G-127
	LP34G-127	LP84G-127	L8P4G-127

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LE14G-125	LE64G-125	L6E4G-125
	LE24G-125	LE74G-125	L7E4G-125
	LE34G-125	LE84G-125	L8E4G-125

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LF14G-124	LF64G-124	L6F4G-124
	LF24G-124	LF74G-124	L7F4G-124
	LF34G-124	LF84G-124	L8F4G-124

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LN14G-128	LN64G-128	L6N4G-128
	LN24G-128	LN74G-128	L7N4G-128
	LN34G-128	LN84G-128	L8N4G-128

*Night
Light*



Vibrant, colourful and gravitating! Night Light is all about the feeling it gives you. Vivid colours are only part of the impact. You just have to feel its amazingly tactile design for yourself.



Night Light



A6
90 x 140 mm

LA14C-108



LA24C-108



LA34C-108



LA64C-108

LA74C-108

LA84C-108

A6
90 x 140 mm

LP14C-109



LP24C-109



LP34C-109



LP64C-109

LP74C-109

LP84C-109

A6
90 x 140 mm

LB14C-110



LB24C-110



LB34C-110



LB64C-110

LB74C-110

LB84C-110

A6
90 x 140 mm

LL14C-111



LL24C-111



LL34C-111



LL64C-111

LL74C-111

LL84C-111

L-Y-0



THIS SEASON'S EN VOGUE TRENDSETTER!

DESIRE THE MOST STRIKING OF FASHION STATEMENTS IN AN INVIGORATING RANGE OF COLOURS. DELIVER YOUR UNIQUE DESIRABLE AND STRIKING STATEMENT.





L-Y-O



A6 90 x 140 mm **A5** 140 x 205 mm **LARGE** 175 x 247 mm

	LD13H-031	LD63H-031	L6D3H-031
	LD23H-031	LD73H-031	L7D3H-031
	LD33H-031	LD83H-031	L8D3H-031

A6 90 x 140 mm **A5** 140 x 205 mm **LARGE** 175 x 247 mm

	LN13H-032	LN63H-032	L6N3H-032
	LN23H-032	LN73H-032	L7N3H-032
	LN33H-032	LN83H-032	L8N3H-032

A6 90 x 140 mm **A5** 140 x 205 mm **LARGE** 175 x 247 mm

	LP13H-033	LP63H-033	L6P3H-033
	LP23H-033	LP73H-033	L7P3H-033
	LP33H-033	LP83H-033	L8P3H-033

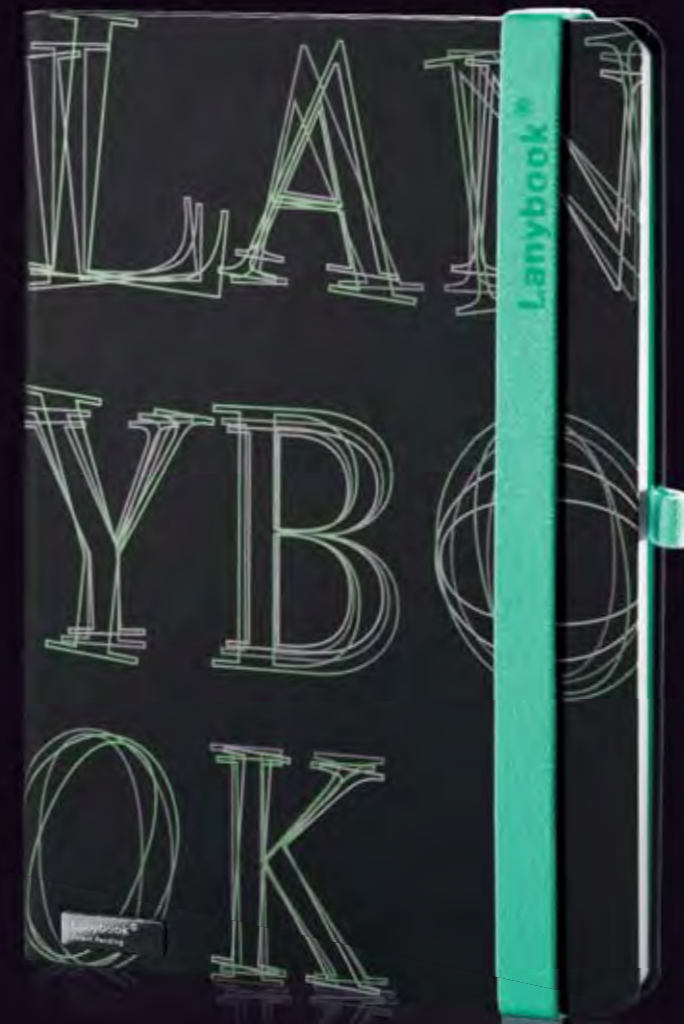
A6 90 x 140 mm **A5** 140 x 205 mm **LARGE** 175 x 247 mm

	LF13H-034	LF63H-034	L6F3H-034
	LF23H-034	LF73H-034	L7F3H-034
	LF33H-034	LF83H-034	L8F3H-034



L-Y-O - Reflex

Timeless reflecting trends! Be always en vogue with your one and only L-Y-O Reflex! L-Y-O makes you shine like a star.





L-Y-O - Reflex



	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LN13J-035	LN63J-035	L6N3J-035
	LN23J-035	LN73J-035	L7N3J-035
	LN33J-035	LN83J-035	L8N3J-035

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LQ13J-036	LQ63J-036	L6Q3J-036
	LQ23J-036	LQ73J-036	L7Q3J-036
	LQ33J-036	LQ83J-036	L8Q3J-036

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LA13J-037	LA63J-037	L6A3J-037
	LA23J-037	LA73J-037	L7A3J-037
	LA33J-037	LA83J-037	L8A3J-037

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LM13J-038	LM63J-038	L6M3J-038
	LM23J-038	LM73J-038	L7M3J-038
	LM33J-038	LM83J-038	L8M3J-038



LANA WABO BOOK

An urban
passion of
power, energy
and aspiration.





LYO STYLE



A6
90 x 140 mm

A5
140 x 205 mm

	LQ14H-129	LQ64H-129
	LQ24H-129	LQ74H-129
	LQ34H-129	LQ84H-129

A6
90 x 140 mm

A5
140 x 205 mm

	LN14H-130	LN64H-130
	LN24H-130	LN74H-130
	LN34H-130	LN84H-130

A6
90 x 140 mm

A5
140 x 205 mm

	LP14H-131	LP64H-131
	LP24H-131	LP74H-131
	LP34H-131	LP84H-131

A6
90 x 140 mm

A5
140 x 205 mm

	LF14H-132	LF64H-132
	LF24H-132	LF74H-132
	LF34H-132	LF84H-132



Feel it, write it,
love it. Its colourful
appearance will
inspire you to start
your own story.
The rest... is still
unwritten.

LETTERS IN LOVE



LETTERS IN LOVE

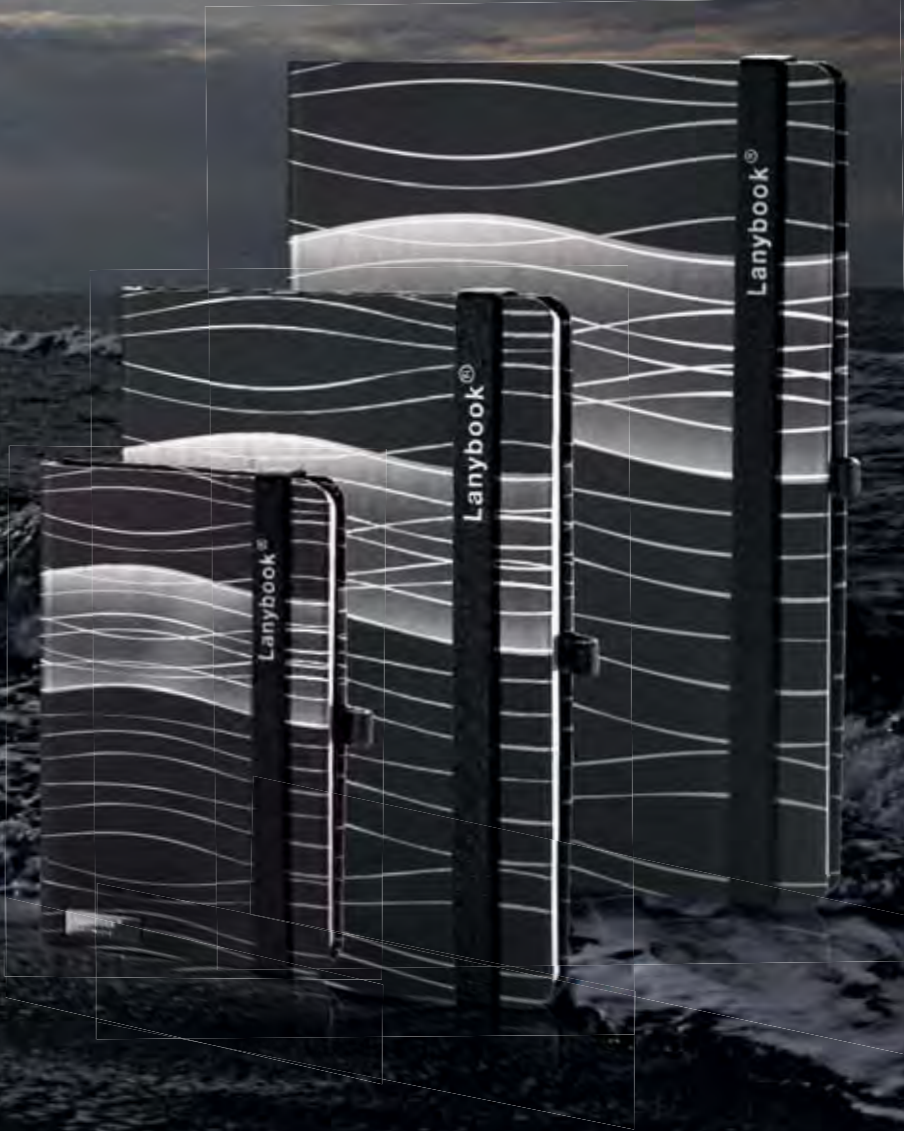


	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LA140-153	LA640-153	L6A40-153
	LA240-153	LA740-153	L7A40-153
	LA340-153	LA840-153	L8A40-153

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LP140-154	LP640-154	L6P40-154
	LP240-154	LP740-154	L7P40-154
	LP340-154	LP840-154	L8P40-154

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LN140-155	LN640-155	L6N40-155
	LN240-155	LN740-155	L7N40-155
	LN340-155	LN840-155	L8N40-155

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LU140-156	LU640-156	L6U40-156
	LU240-156	LU740-156	L7U40-156
	LU340-156	LU840-156	L8U40-156



Oceanic Reflections

Let gentle movements spill over you. Escape within far reaching seamless contours.

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LN13L-043	LN63L-043	L6N3L-043
	LN23L-043	LN73L-043	L7N3L-043
	LN33L-043	LN83L-043	L8N3L-043

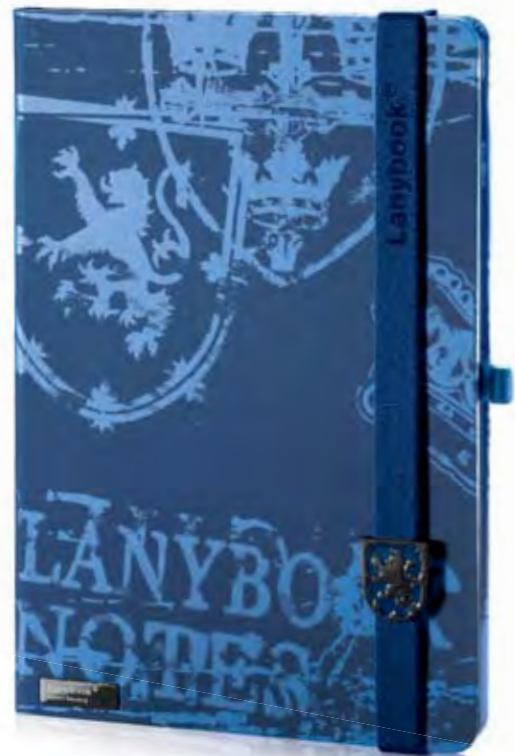
Urban Hero



Risk, grunge and energy meet some every day. In a world full of rules, break out and make your own path.



Urban Hero



A5
140 x 205 mm



LF64E-116



LF74E-116



LF84E-116

A5
140 x 205 mm



LN64E-117



LN74E-117



LN84E-117

A5
140 x 205 mm



LC64E-118



LC74E-118



LC84E-118

A5
140 x 205 mm



LN64E-119



LN74E-119



LN84E-119



IDEA FACTORY

Be creative and collect it all in your Idea Factory!



Be as creative as your mood tells you to be.

Collect your thoughts, your ideas and your creations in the one special place.



IDEA FACTORY



A6
90 x 140 mm

A5
140 x 205 mm

LARGE
175 x 247 mm



LA13F-023 LA63F-023 L6A3F-023



LA23F-023 LA73F-023 L7A3F-023



LA33F-023 LA83F-023 L8A3F-023

A6
90 x 140 mm

A5
140 x 205 mm

LARGE
175 x 247 mm



LN13F-024 LN63F-024 L6N3F-024



LN23F-024 LN73AF-024 L7N3F-024



LN33F-024 LN83F-024 L8N3F-024

A6
90 x 140 mm

A5
140 x 205 mm

LARGE
175 x 247 mm



LQ13F-025 LQ63F-025 L6Q3F-025



LQ23F-025 LQ73F-025 L7Q3F-025



LQ33F-025 LQ83F-025 L8Q3F-025

A6
90 x 140 mm

A5
140 x 205 mm

LARGE
175 x 247 mm



LQ13F-026 LQ63F-026 L6Q3F-026



LQ23F-026 LQ73F-026 L7Q3F-026



LQ33F-026 LQ83F-026 L8Q3F-026



IDEA FACTORY II

BE CREATIVE AND COLLECT IT ALL IN YOUR IDEA FACTORY!



Thoughts, ideas and creations find their place in the stylish designed Lanybooks.



IDEA FACTORY II



	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LE13G-027	LE63G-027	L6E3G-027
	LE23G-027	LE73G-027	L7E3G-027
	LE33G-027	LE83G-027	L8E3G-027

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LD13G-028	LD63G-028	L6D3G-028
	LD23G-028	LD73G-028	L7D3G-028
	LD33G-028	LD83G-028	L8D3G-028

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LG13G-029	LG63G-029	L6G3G-029
	LG23G-029	LG73G-029	L7G3G-029
	LG33G-029	LG83G-029	L8G3G-029

	A6 90 x 140 mm	A5 140 x 205 mm	LARGE 175 x 247 mm
	LC13G-030	LC63G-030	L6C3G-030
	LC23G-030	LC73G-030	L7C3G-030
	LC33G-030	LC83G-030	L8C3G-030

PoTPOuRRi LEtTErs

Shake it up and find out what great ideas you conjure in your mind.



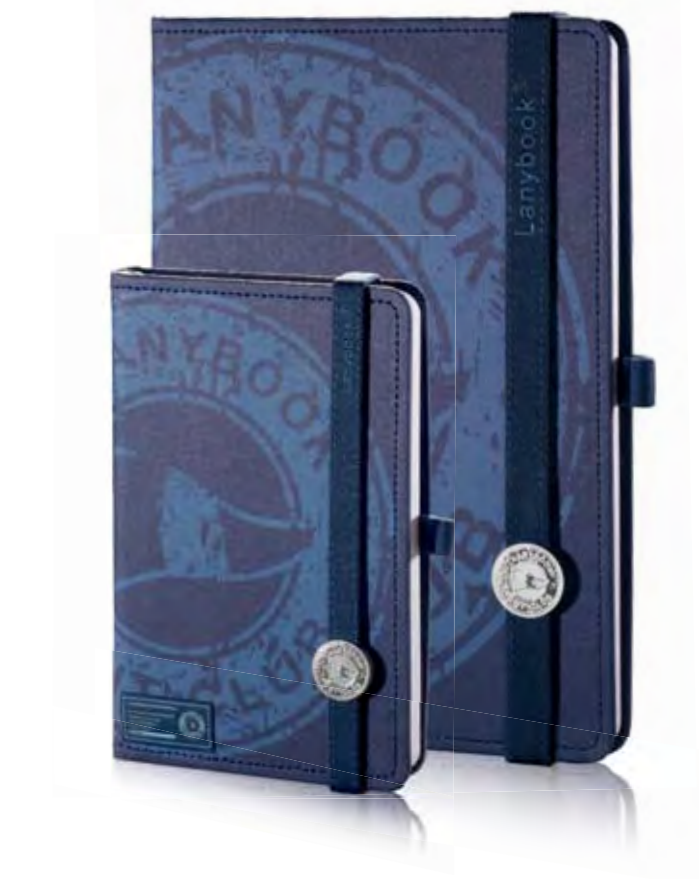
An elite design that encapsulates a maritime legacy and a sense of adventure.

YACHT CLUB





YACHT CLUB



A6
90 x 140 mm

A5
140 x 205 mm

	LF14F-120	LF64F-120
	LF24F-120	LF74F-120
	LF34F-120	LF84F-120

A6
90 x 140 mm

A5
140 x 205 mm

	LP14F-121	LP64F-121
	LP24F-121	LP74F-121
	LP34F-121	LP84F-121

A6
90 x 140 mm

A5
140 x 205 mm

	LN14F-122	LN64F-122
	LN24F-122	LN74F-122
	LN34F-122	LN84F-122

A6
90 x 140 mm

A5
140 x 205 mm

	LF14F-123	LF64F-123
	LF24F-123	LF74F-123
	LF34F-123	LF84F-123

Sparkling Flowers

Distinct yet free spirited and elegant. Each handcrafted accessory comes with its own enchanting piece of nature.





Sparkling Flowers



A6
90 x 140 mm

A5
140 x 205 mm



LN13M-044

LN63M-044



LN23M-044

LN73M-044



LN33M-044

LN83M-044

A6
90 x 140 mm

A5
140 x 205 mm



LN13M-045

LN63M-045



LN23M-045

LN73M-045



LN33M-045

LN83M-045

A6
90 x 140 mm

A5
140 x 205 mm



LN13M-046

LN63M-046



LN23M-046

LN73M-046



LN33M-046

LN83M-046

A6
90 x 140 mm

A5
140 x 205 mm



LN13M-047

LN63M-047



LN23M-047

LN73M-047



LN33M-047

LN83M-047



Stunning and soothing star shaped blooms in a variety of colours and tones.

TULIP MANIA



TULIP MANIA



A6
90 x 140 mm

A5
140 x 205 mm

	LN13N-048	LN63N-048
	LN23N-048	LN73N-048
	LN33N-048	LN83N-048

A6
90 x 140 mm

A5
140 x 205 mm

	LP13N-049	LP63N-049
	LP23N-049	LP73N-049
	LP33N-049	LP83N-049

A6
90 x 140 mm

A5
140 x 205 mm

	LH13N-050	LH63N-050
	LH23N-050	LH73N-050
	LH33N-050	LH83N-050

A6
90 x 140 mm

A5
140 x 205 mm

	LF13N-051	LF63N-051
	LF23N-051	LF73N-051
	LF33N-051	LF83N-051



Million Heartbeats



Expressions of
affection, heart-felt
and joyful.

MADE WITH SWAROVSKI® ELEMENTS



Million Heartbeats



A6
90 x 140 mm

A5
140 x 205 mm



LS14J-133 LS64J-133



LS24J-133 LS74J-133



LS34J-133 LS84J-133

A6
90 x 140 mm

A5
140 x 205 mm



LS14J-134 LS64J-134



LS24J-134 LS74J-134



LS34J-134 LS84J-134

A6
90 x 140 mm

A5
140 x 205 mm



LS14J-135 LS64J-135



LS24J-135 LS74J-135



LS34J-135 LS84J-135

A6
90 x 140 mm

A5
140 x 205 mm



LS14J-136 LS64J-136



LS24J-136 LS74J-136



LS34J-136 LS84J-136



Oriental Dream

Intricate, colourful and vibrant eastern design blends with western fashion and colour.

Take the best parts of two worlds with you.





Oriental Dream




A6
90 x 140 mm

A5
140 x 205 mm


 LR130-052 LR630-052


 LR230-052 LR730-052


 LR330-052 LR830-052

A6
90 x 140 mm

A5
140 x 205 mm


 LS130-053 LS630-053


 LS230-053 LS730-053


 LS330-053 LS830-053

A6
90 x 140 mm

A5
140 x 205 mm

 LS130-054 LS630-054


 LS230-054 LS730-054


 LS330-054 LS830-054

A6
90 x 140 mm

A5
140 x 205 mm

 LR130-055 LR630-055

 LR230-055 LR730-055

 LR330-055 LR830-055



This sumptuous notebook includes splendid Swarovski sparkles. Rich and graceful with a timeless magnificence that delivers the ultimate statement of glamour.



MADE WITH SWAROVSKI® ELEMENTS

GLAMOROUS BEAUTY

THE LITTLE PRECIOUS NOTEBOOK!



GLAMOROUS BEAUTY



	A6 90 x 140 mm	A5 140 x 205 mm
	LE13P-056	LE63P-056
	LE23P-056	LE73P-056
	LE33P-056	LE83P-056

	A6 90 x 140 mm	A5 140 x 205 mm
	LN13P-057	LN63P-057
	LN23P-057	LN73P-057
	LN33P-057	LN83P-057

	A6 90 x 140 mm	A5 140 x 205 mm
	LG13P-058	LG63P-058
	LG23P-058	LG73P-058
	LG33P-058	LG83P-058

	A6 90 x 140 mm	A5 140 x 205 mm
	LQ13P-059	LQ63P-059
	LQ23P-059	LQ73P-059
	LQ33P-059	LQ83P-059



ROYALTY IN THE
GLAMOROUS BEAUTY
COLLECTION:
GLAMOROUS BEAUTY
WHITE. A PURE AND
SIMPLE DESIGN

MADE WITH SWAROVSKI® ELEMENTS

GLAMOROUS BEAUTY WHITE

GLAMOROUS



GLAMOROUS BEAUTY WHITE



	A6 90 x 140 mm	A5 140 x 205 mm
	LP13Q-060	LP63Q-060
	LP23Q-060	LP73Q-060
	LP33Q-060	LP83Q-060

	A6 90 x 140 mm	A5 140 x 205 mm
	LL13Q-061	LL63Q-061
	LL23Q-061	LL73Q-061
	LL33Q-061	LL83Q-061

	A6 90 x 140 mm	A5 140 x 205 mm
	LG13Q-062	LG63Q-062
	LG23Q-062	LG73Q-062
	LG33Q-062	LG83Q-062

	A6 90 x 140 mm	A5 140 x 205 mm
	LM13Q-063	LM63Q-063
	LM23Q-063	LM73Q-063
	LM33Q-063	LM83Q-063



Become Glamorous and get one of the Glamorous Beauty Matra Lanybooks for Yourself!

Become Glamorous and get one of the Glamorous Beauty Matra Lanybooks for yourself!

MADE WITH SWAROVSKI® ELEMENTS

GLAMOROUS BEAUTY MATRA



GLAMOROUS BEAUTY MATRA



A6
90 x 140 mm

A5
140 x 205 mm



LQ13R-064

LQ63R-064



LQ23R-064

LQ73R-064



LQ33R-064

LQ83R-064

A6
90 x 140 mm

A5
140 x 205 mm



LP13R-065

LP63R-065



LP23R-065

LP73R-065



LP33R-065

LP83R-065

A6
90 x 140 mm

A5
140 x 205 mm



LB13R-066

LB63R-066



LB23R-066

LB73R-066



LB33R-066

LB83R-066

A6
90 x 140 mm

A5
140 x 205 mm



LE13R-067

LE63R-067



LE23R-067

LE73R-067



LE33R-067

LE83R-067



Innocent Passion

Embrace the flowering purity in nature.
Feel connected by the beautiful colours and
rediscover innocence.



MADE WITH SWAROVSKI® ELEMENTS



Innocent Passion



A6
90 x 140 mm

LD13S-068



LD23S-068



LD33S-068



LD63S-068

LD73S-068

LD83S-068

A6
90 x 140 mm

LG13S-069



LG23S-069



LG33S-069



LG63S-069

LG73S-069

LG83S-069

A6
90 x 140 mm

LQ13S-070



LQ23S-070



LQ33S-070



LQ63S-070

LQ73S-070

LQ83S-070

A6
90 x 140 mm

LE13S-071



LE23S-071



LE33S-071



LE63S-071

LE73S-071

LE83S-071

Innocent Passion White



MADE WITH SWAROVSKI® ELEMENTS



*The Innocent Passion White
represents pure lightness.*



Innocent Passion White



A6
90 x 140 mm

A5
140 x 205 mm



LH13T-072

LH63T-072



LH23T-072

LH73T-072



LH33T-072

LH83T-072

A6
90 x 140 mm

A5
140 x 205 mm



LQ13T-073

LQ63T-073



LQ23T-073

LQ73T-073



LQ33T-073

LQ83T-073

A6
90 x 140 mm

A5
140 x 205 mm



LG13T-074

LG63T-074



LG23T-074

LG73T-074



LG33T-074

LG83T-074

A6
90 x 140 mm

A5
140 x 205 mm



LP13T-075

LP63T-075



LP23T-075

LP73T-075



LP33T-075

LP83T-075

Delicate Desire

Enchant onlookers with this fashionably vintage collection. Its classically beautiful personality is sure to suit those with a refined sense of style.





Delicate Desire



A6
90 x 140 mm

-  LQ13U-078
-  LQ23U-078
-  LQ33U-078


A6
90 x 140 mm

-  LQ13U-077
-  LQ23U-077
-  LQ33U-077

A6
90 x 140 mm

-  LN13U-076
-  LN23U-076
-  LN33U-076

A6
90 x 140 mm

-  LH13U-079
-  LH23U-079
-  LH33U-079

Dreamy Moments

Seductively mysterious! Be romantic, be impulsive, hold onto your dark passionate side. These moments are for the adventurous and attractive. Create excitement and reveal nothing!







Dreamy Moments




A6
90 x 140 mm

A5
140 x 205 mm


 LH13V-080 LH63V-080


 LH23V-080 LH73V-080


 LH33V-080 LH83V-080

A6
90 x 140 mm

A5
140 x 205 mm

 LP13V-081 LP63V-081


 LP23V-081 LP73V-081


 LP33V-081 LP83V-081

A6
90 x 140 mm

A5
140 x 205 mm


 LF13V-082 LF63V-082


 LF23V-082 LF73V-082


 LF33V-082 LF83V-082

A6
90 x 140 mm

A5
140 x 205 mm

 LA13V-083 LA63V-083

 LA23V-083 LA73V-083

 LA33V-083 LA83V-083

MODERN BAROQUE



SO MUCH
SPLENDOUR
WITHIN
CLASSICAL
FORMAL
STRUCTURES,
THIS CAN ONLY
BE FOUND IN
THE MODERN
BAROQUE
LANYBOOK. SOFT
YET IMPRESSIVE
EMBLEMS
RESEMBLE
A TRULY
BAROQUE
LOOK.



MODERN BAROQUE



A6
90 x 140 mm

A5
140 x 205 mm



LN13W-084

LN63W-084



LN23W-084

LN73W-084



LN33W-084

LN83W-084

A6
90 x 140 mm

A5
140 x 205 mm



LG13W-085

LG63W-085



LG23W-085

LG73W-085



LG33W-085

LG83W-085

A6
90 x 140 mm

A5
140 x 205 mm



LQ13W-086

LQ63W-086



LQ23W-086

LQ73W-086



LQ33W-086

LQ83W-086

A6
90 x 140 mm

A5
140 x 205 mm



LD13W-087

LD63W-087



LD23W-087

LD73W-087



LD33W-087

LD83W-087



Let your ideas bloom and flow. This little vintage accessory is for the romantics and the nostalgic. Its light country fragrant appearance gives you a feeling of bliss. Ageless roses depicted in a delightful range of colourful patterns.

Bloomy Rose



MADE WITH SWAROVSKI® ELEMENTS



Bloomy Rose



A6
90 x 140 mm

A5
140 x 205 mm



LA13X-088

LA63X-088



LA23X-088

LA73X-088



LA33X-088

LA83X-088

A6
90 x 140 mm

A5
140 x 205 mm



LF13X-089

LF63X-089



LF23X-089

LF73X-089



LF33X-089

LF83X-089

A6
90 x 140 mm

A5
140 x 205 mm



LQ13X-090

LQ63X-090



LQ23X-090

LQ73X-090



LQ33X-090

LQ83X-090

A6
90 x 140 mm

A5
140 x 205 mm



LQ13X-091

LQ63X-091



LQ23X-091

LQ73X-091



LQ33X-091

LQ83X-091



MADE WITH SWAROVSKI® ELEMENTS

A wild flowering meadow sat under warm and breezy skies.

ROMANTIC FLOWERS



ROMANTIC FLOWERS



A6
90 x 140 mm

A5
140 x 205 mm

	LE14M-145	LE64M-145
	LE24M-145	LE74M-145
	LE34M-145	LE84M-145

A6
90 x 140 mm

A5
140 x 205 mm

	LT14M-146	LT64M-146
	LT24M-146	LT74M-146
	LT34M-146	LT84M-146

A6
90 x 140 mm

A5
140 x 205 mm

	LA14M-147	LA64M-147
	LA24M-147	LA74M-147
	LA34M-147	LA84M-147

A6
90 x 140 mm

A5
140 x 205 mm

	LU14M-148	LU64M-148
	LU24M-148	LU74M-148
	LU34M-148	LU84M-148

Butterfly



Charming designs
for precious memo-
ries! A rather gentle
and tender
look bound with
beauty, exquisite-
ness and delicacy.

MADE WITH SWAROVSKI® ELEMENTS

Spirit





Butterfly Spirit



	A6 90 x 140 mm	A5 140 x 205 mm
	LP13Y-092	LP63Y-092
	LP23Y-092	LP73Y-092
	LP33Y-092	LP83Y-092

	A6 90 x 140 mm	A5 140 x 205 mm
	LG13Y-093	LG63Y-093
	LG23Y-093	LG73Y-093
	LG33Y-093	LG83Y-093

	A6 90 x 140 mm	A5 140 x 205 mm
	LQ13Y-094	LQ63Y-094
	LQ23Y-094	LQ73Y-094
	LQ33Y-094	LQ83Y-094

	A6 90 x 140 mm	A5 140 x 205 mm
	LQ13Y-095	LQ63Y-095
	LQ23Y-095	LQ73Y-095
	LQ33Y-095	LQ83Y-095



Lovely Butterfly

Lovely, playful and an absolute must have for this season! The Calla styling creates an absolutely extraordinary and elegant accessory.



Lovely Butterfly



A6
90 x 140 mm

A5
140 x 205 mm

	LP13Z-096	LP63Z-096
	LP23Z-096	LP73Z-096
	LP33Z-096	LP83Z-096

A6
90 x 140 mm

A5
140 x 205 mm

	LH13Z-097	LH63Z-097
	LH23Z-097	LH73Z-097
	LH33Z-097	LH83Z-097

A6
90 x 140 mm

A5
140 x 205 mm

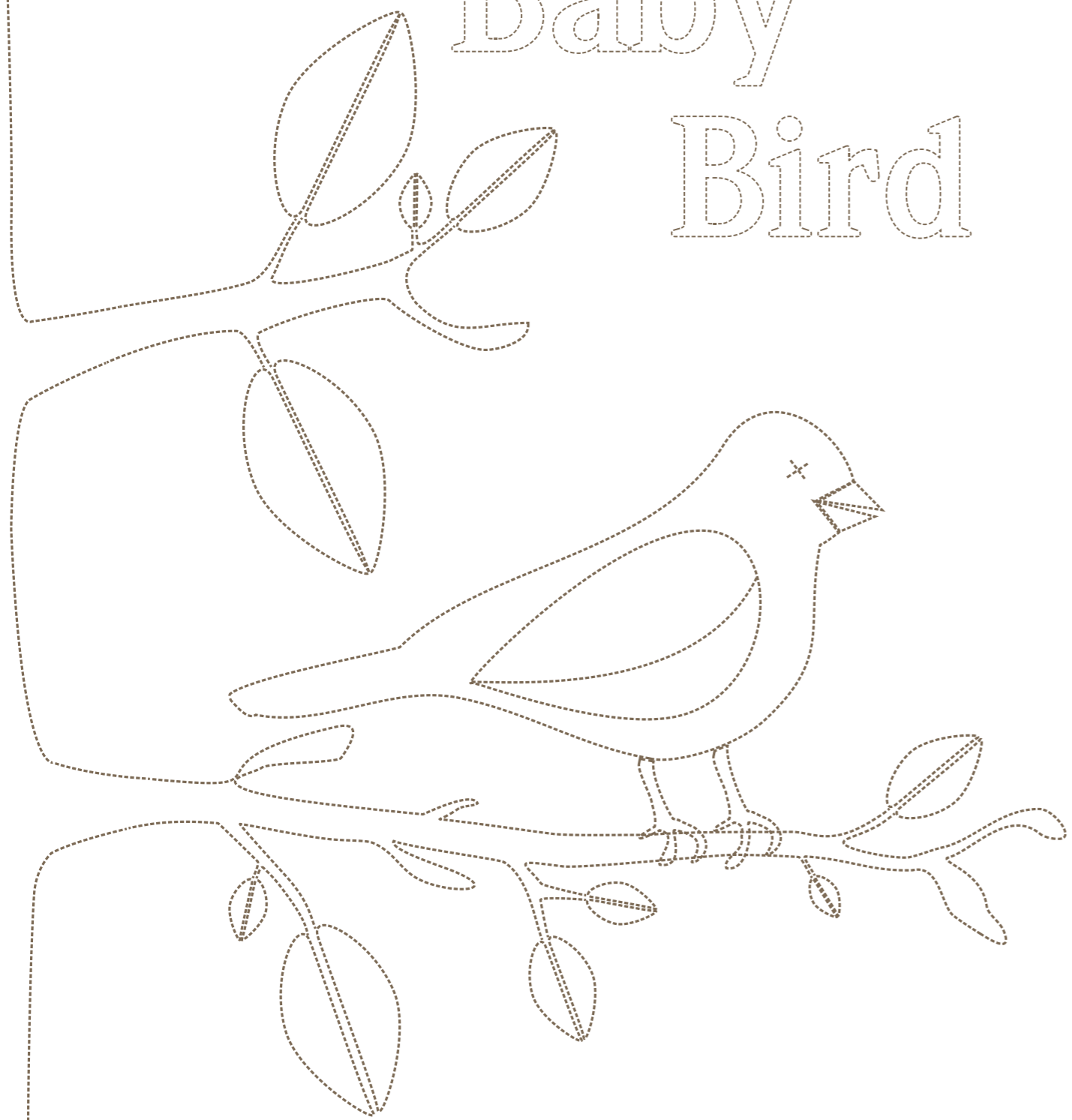
	LG13Z-098	LG63Z-098
	LG23Z-098	LG73Z-098
	LG33Z-098	LG83Z-098

A6
90 x 140 mm

A5
140 x 205 mm

	LG13Z-099	LG63Z-099
	LG23Z-099	LG73Z-099
	LG33Z-099	LG83Z-099

Baby Bird



Hold your poetry, memories,
thoughts and ideas safe.
Its understated woven fabric
design has a dependable and
kind appeal.



MADE WITH SWAROVSKI® ELEMENTS



Baby Bird



A6
90 x 140 mm

A5
140 x 205 mm



LQ14A-100

LQ64A-100



LQ24A-100

LQ74A-100



LQ34A-100

LQ84A-100

A6
90 x 140 mm

A5
140 x 205 mm



LQ14A-101

LQ64A-101



LQ24A-101

LQ74A-101



LQ34A-101

LQ84A-101

A6
90 x 140 mm

A5
140 x 205 mm



LQ14A-102

LQ64A-102



LQ24A-102

LQ74A-102



LQ34A-102

LQ84A-102

A6
90 x 140 mm

A5
140 x 205 mm



LQ14A-103

LQ64A-103



LQ24A-103

LQ74A-103



LQ34A-103

LQ84A-103

Flowers Beauty



MADE WITH SWAROVSKI® ELEMENTS

A summer's floral bloom print, full of expression colour and magical vibrancy.

Flowers Beauty



A6
90 x 140 mm

LA14K-137

LA24K-137

LA34K-137

LA64K-137

LA74K-137

LA84K-137

A6
90 x 140 mm

LF14K-138

LF24K-138

LF34K-138

A5
140 x 205 mm

LF64K-138

LF74K-138

LF84K-138

A6
90 x 140 mm

LQ14K-139

LQ24K-139

LQ34K-139

A5
140 x 205 mm

LQ64K-139

LQ74K-139

LQ84K-139

A6
90 x 140 mm

LP14K-140

LP24K-140

LP34K-140

A5
140 x 205 mm

LP64K-140

LP74K-140

LP84K-140



Dreamy Love

Dreamy Love captures your most precious moments forever! The ideal secret keeper, ensuring all of your most sensual thoughts are kept under wraps.





Dreamy Love



	A6 90 x 140 mm	A5 140 x 205 mm
	LL14B-104	LL64B-104
	LL24B-104	LL74B-104
	LL34B-104	LL84B-104

	A6 90 x 140 mm	A5 140 x 205 mm
	LH14B-105	LH64B-105
	LH24B-105	LH74B-105
	LH34B-105	LH84B-105

	A6 90 x 140 mm	A5 140 x 205 mm
	LA14B-106	LA64B-106
	LA24B-106	LA74B-106
	LA34B-106	LA84B-106

	A6 90 x 140 mm	A5 140 x 205 mm
	LN14B-107	LN64B-107
	LN24B-107	LN74B-107
	LN34B-107	LN84B-107

ROCKSTAR



Be outstanding with the Lanybook Rock series. With the skulls on the cover and the rivets on the band you become a trendsetter.



ROCKSTAR



A6
90 x 140 mm

A5
140 x 205 mm



LS15W-200

LS65W-200



LS25W-200

LS75W-200



LS35W-200

LS85W-200

A6
90 x 140 mm

A5
140 x 205 mm



LS15W-198

LS65W-198



LS25W-198

LS75W-198



LS35W-198

LS85W-198

A6
90 x 140 mm

A5
140 x 205 mm



LS15W-199

LS65W-199



LS25W-199

LS75W-199



LS35W-199

LS85W-199

A6
90 x 140 mm

A5
140 x 205 mm



LS15W-197

LS65W-197



LS25W-197

LS75W-197



LS35W-197

LS85W-197



METROPOLITAN

Designed in Italy, in the world at home!



MADE WITH SWAROVSKI® ELEMENTS

Fashion is individual, open-minded and exclusive. The Metropolitan Series takes you to the cities of this world. It is a fashion accessory, the highest claims satisfied and his owner in the exclusive fashion world kidnapped. Whether unique shopping trip to Milan, tingling buying shoes in New York, the lightness of being in Paris and the stroll along Hollywood Boulevard, with the Metropolitan bookers you are in the world at home.



METROPOLITAN



A6
90 x 140 mm

A5
140 x 205 mm



LS15U-190 LS65U-190



LS25U-190 LS75U-190



LS35U-190 LS85U-190

A6
90 x 140 mm

A5
140 x 205 mm



LS15U-191 LS65U-191



LS25U-191 LS75U-191



LS35U-191 LS85U-191

A6
90 x 140 mm

A5
140 x 205 mm



LS15U-192 LS65U-192



LS25U-192 LS75U-192



LS35U-192 LS85U-192

A6
90 x 140 mm

A5
140 x 205 mm



LS15U-189 LS65U-189



LS25U-189 LS75U-189



LS35U-189 LS85U-189



Lovestruck



Being in love for the first time is something that should never be lost. Keep sacred your secrets within your personal Lovestruck book forever.

MADE WITH SWAROVSKI® ELEMENTS



Lovestruck



A6
90 x 140 mm

A5
140 x 205 mm

	LP14D-112	LP64D-112
	LP24D-112	LP74D-112
	LP34D-112	LP84D-112

A6
90 x 140 mm

A5
140 x 205 mm

	LP14D-113	LP64D-113
	LP24D-113	LP74D-113
	LP34D-113	LP84D-113

A6
90 x 140 mm

A5
140 x 205 mm

	LP14D-114	LP64D-114
	LP24D-114	LP74D-114
	LP34D-114	LP84D-114

A6
90 x 140 mm

A5
140 x 205 mm

	LP14D-115	LP64D-115
	LP24D-115	LP74D-115
	LP34D-115	LP84D-115

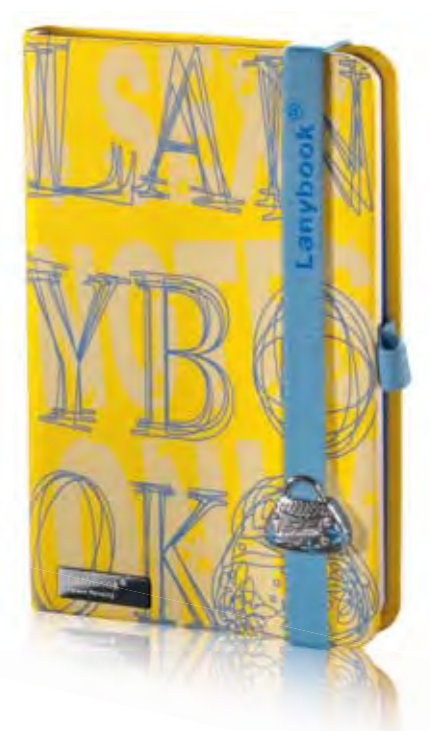
4 SEXY NOTES ONLY

Stylish and sexy! It's unique
personal mirror design,
is perfectly you.





4 SEXY NOTES ONLY



A6
90 x 140 mm



LD13K-039



LD23K-039



LD33K-039

A6
90 x 140 mm



LD13K-040



LD23K-040



LF33K-040

A6
90 x 140 mm



LP13K-041



LP23K-041



LP33K-041

A6
90 x 140 mm



LB13K-042



LB23K-042



LB33K-042



MIRROR
inside



Ultimate Spirit

A design to evoke a lost kingdom, imperial, fascinating with a mystical eastern fragrance.



Ultimate Spirit



A6
90 x 140 mm

A5
140 x 205 mm


 LR14N-149 LR64N-149


 LR24N-149 LR74N-149


 LR34N-149 LR84N-149

A6
90 x 140 mm

A5
140 x 205 mm

 LR14N-150 LR64N-150

 LR24N-150 LR74N-150

 LR34N-150 LR84N-150

A6
90 x 140 mm

A5
140 x 205 mm


 LR14N-151 LR64N-151

 LR24N-151 LR74N-151

 LR34N-151 LR84N-151

A6
90 x 140 mm

A5
140 x 205 mm

 LR14N-152 LR64N-152

 LR24N-152 LR74N-152

 LR34N-152 LR84N-152

SNAKE CHARMER

*For the fashion starlets, bold
and bright, day or night.*



MADE WITH SWAROVSKI® ELEMENTS

MIRROR
inside





SNAKE CHARMER



	A6 90 x 140 mm	A5 140 x 205 mm
	LN14P-157	LN64P-157
	LN24P-157	LN74P-157
	LN34P-157	LN84P-157

	A6 90 x 140 mm	A5 140 x 205 mm
	LN14P-158	LN64P-158
	LN24P-158	LN74P-158
	LN34P-158	LN84P-158

	A6 90 x 140 mm	A5 140 x 205 mm
	LN14P-159	LN64P-159
	LN24P-159	LN74P-159
	LN34P-159	LN84P-159

	A6 90 x 140 mm	A5 140 x 205 mm
	LN14P-160	LN64P-160
	LN24P-160	LN74P-160
	LN34P-160	LN84P-160



Wild Cat



MADE WITH SWAROVSKI® ELEMENTS

Untamed beauty with
an elusive and seductive
magnificence.



MIRROR
inside



Wild Cat



A6
90 x 140 mm

A5
140 x 205 mm

	LN14Q-161	LN64Q-161
	LN24Q-161	LN74Q-161
	LN34Q-161	LN84Q-161

A6
90 x 140 mm

A5
140 x 205 mm

	LN14Q-162	LN64Q-162
	LN24Q-162	LN74Q-162
	LN34Q-162	LN84Q-162

A6
90 x 140 mm

A5
140 x 205 mm

	LT14Q-163	LT64Q-163
	LT24Q-163	LT74Q-163
	LT34Q-163	LT84Q-163

A6
90 x 140 mm

A5
140 x 205 mm

	LU14Q-164	LU64Q-164
	LU24Q-164	LU74Q-164
	LU34Q-164	LU84Q-164



MADE WITH SWAROVSKI® ELEMENTS



MIRROR
inside

PHENOMENAL FLUFFY

A vintage print with a little powder puff of magic.



PHENOMENAL FLUFFY



A6
90 x 140 mm

A5
140 x 205 mm

	LQ14L-141	LQ64L-141
	LQ24L-141	LQ74L-141
	LQ34L-141	LQ84L-141

A6
90 x 140 mm

A5
140 x 205 mm

	LN14L-142	LN64L-142
	LN24L-142	LN74L-142
	LN34L-142	LN84L-142

A6
90 x 140 mm

A5
140 x 205 mm

	LG14L-143	LG64L-143
	LG24L-143	LG74L-143
	LG34L-143	LG84L-143

A6
90 x 140 mm

A5
140 x 205 mm

	LQ14L-144	LQ64L-144
	LQ24L-144	LQ74L-144
	LQ34L-144	LQ84L-144



Crystal- Star

Shiny and sparkling like a star.
Be one with the Lanybook
Crystal Star.



It is no imagination, it is real.
You can talk about being on
top or you can have a Crystal
Rose Lanybook.

Crystal- Rose



Crystal-Rose



Crystal-Star



A6
90 x 140 mm

A5
140 x 205 mm

	LS15V-194	LS65V-194
	LS25V-194	LS75V-194
	LS35V-194	LS85V-194

A6
90 x 140 mm

A5
140 x 205 mm

	LS15V-193	LS65V-193
	LS25V-193	LS75V-193
	LS35V-193	LS85V-193

A6
90 x 140 mm

A5
140 x 205 mm

	LS15Y-195	LS65Y-195
	LS25Y-195	LS75Y-195
	LS35Y-195	LS85Y-195

A6
90 x 140 mm

A5
140 x 205 mm

	LS15Y-196	LS65Y-196
	LS25Y-196	LS75Y-196
	LS35Y-196	LS85Y-196



Diamond

Dive into the Swarovski world. With Swarovski elements on the cover and the band this book is absolutely luxury and high class. In combination with the new trend colours is this book is a truly trendsetter.



MADE WITH SWAROVSKI® ELEMENTS



Diamond



A6
90 x 140 mm

-  LS15X-204
-  LS25X-204
-  LS35X-204




A6
90 x 140 mm

-  LS15X-202
-  LS25X-202
-  LS35X-202

A6
90 x 140 mm

-  LS15X-203
-  LS25X-203
-  LS35X-203

A6
90 x 140 mm

-  LS15X-201
-  LS25X-201
-  LS35X-201

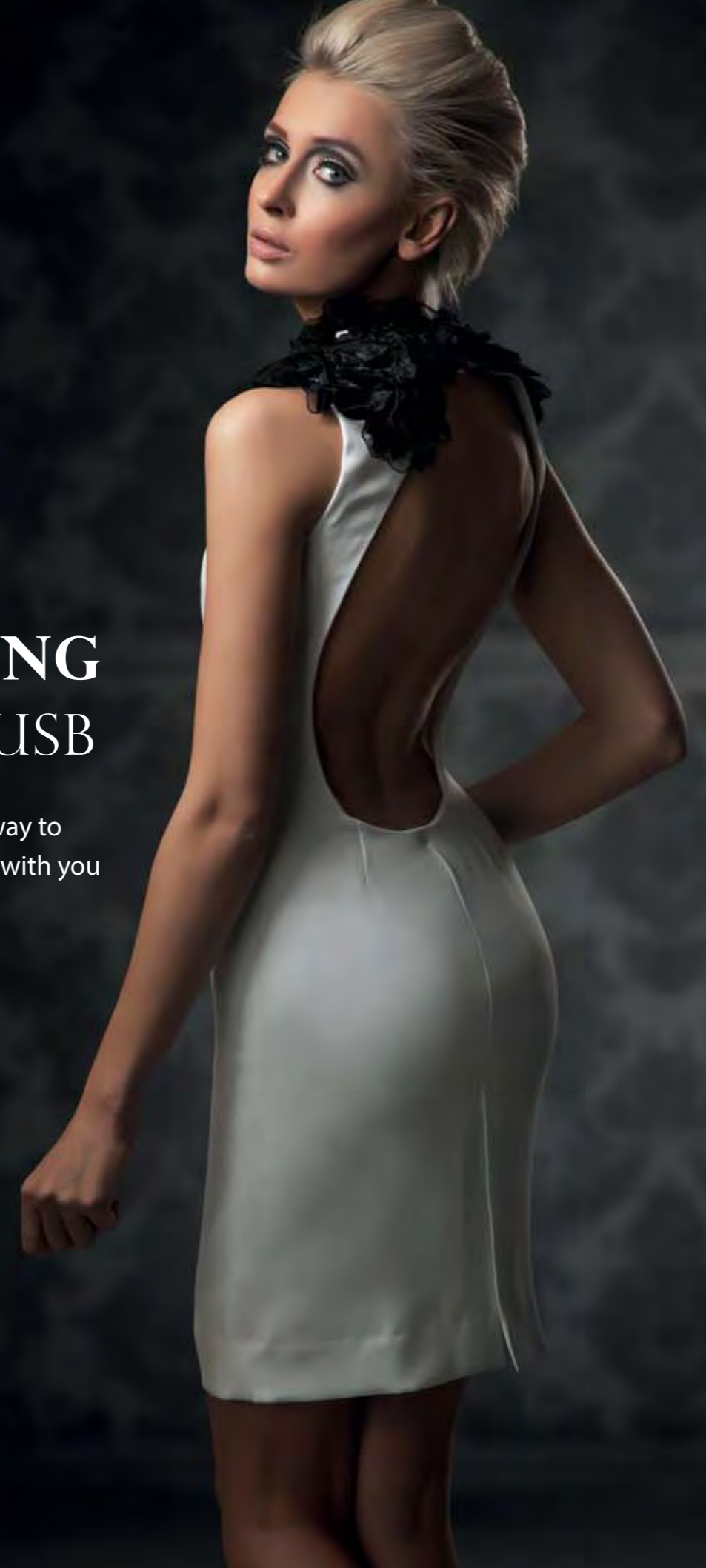


4GB
USB

MADE WITH SWAROVSKI® ELEMENTS

SPARKLING SECRETS USB

Behind the twinkle is a way to
keep useful information with you
wherever you go.





SPARKLING SECRETS USB



A6
90 x 140 mm

A5
140 x 205 mm

	LN14S-169	LN64S-169
	LN24S-169	LN74S-169
	LN34S-169	LN84S-169

A6
90 x 140 mm

A5
140 x 205 mm

	LN14S-170	LN64S-170
	LN24S-170	LN74S-170
	LN34S-170	LN84S-170

A6
90 x 140 mm

A5
140 x 205 mm

	LN14S-171	LN64S-171
	LN24S-171	LN74S-171
	LN34S-171	LN84S-171

A6
90 x 140 mm

A5
140 x 205 mm

	LN14S-172	LN64S-172
	LN24S-172	LN74S-172
	LN34S-172	LN84S-172



*Limited
Edition USB*



MADE WITH SWAROVSKI® ELEMENTS

4 GB
USB

A limited edition trend Tartan.



Limited Edition USA



	A6 90 x 140 mm	A5 140 x 205 mm
	LN14U-177	LN64U-177
	LN24U-177	LN74U-177
	LN34U-177	LN84U-177

	A6 90 x 140 mm	A5 140 x 205 mm
	LN14U-178	LN64U-178
	LN24U-178	LN74U-178
	LN34U-178	LN84U-178

	A6 90 x 140 mm	A5 140 x 205 mm
	LN14U-179	LN64U-179
	LN24U-179	LN74U-179
	LN34U-179	LN84U-179

	A6 90 x 140 mm	A5 140 x 205 mm
	LN14U-180	LN64U-180
	LN24U-180	LN74U-180
	LN34U-180	LN84U-180

DS TUCSON USB

The ultimate Lanybook, for people who understand the importance of style & prestige.





DS TUCSON USB



A6
90 x 140 mm

A5
140 x 205 mm

LARGE
175 x 247 mm

	LN14T-173	LN64T-173	L6N4T-173
	LN24T-173	LN74T-173	L7N4T-173
	LN34T-173	LN84T-173	L8N4T-173

A6
90 x 140 mm

A5
140 x 205 mm

LARGE
175 x 247 mm

	LN14T-174	LN64T-174	L6N4T-174
	LN24T-174	LN74T-174	L7N4T-174
	LN34T-174	LN84T-174	L8N4T-174

A6
90 x 140 mm

A5
140 x 205 mm

LARGE
175 x 247 mm

	LN14T-175	LN64T-175	L6N4T-175
	LN24T-175	LN74T-175	L7N4T-175
	LN34T-175	LN84T-175	L8N4T-175

A6
90 x 140 mm

A5
140 x 205 mm

LARGE
175 x 247 mm

	LN14T-176	LN64T-176	L6N4T-176
	LN24T-176	LN74T-176	L7N4T-176
	LN34T-176	LN84T-176	L8N4T-176

DISPLAY GROUND L1 & DESK L2

[ENG] Our practical display for your retail space presents the Lanybook with great visual impact.

[DEU] Unser praktisches Display für Ihre Ladenfläche präsentiert das Lanybook optimal.

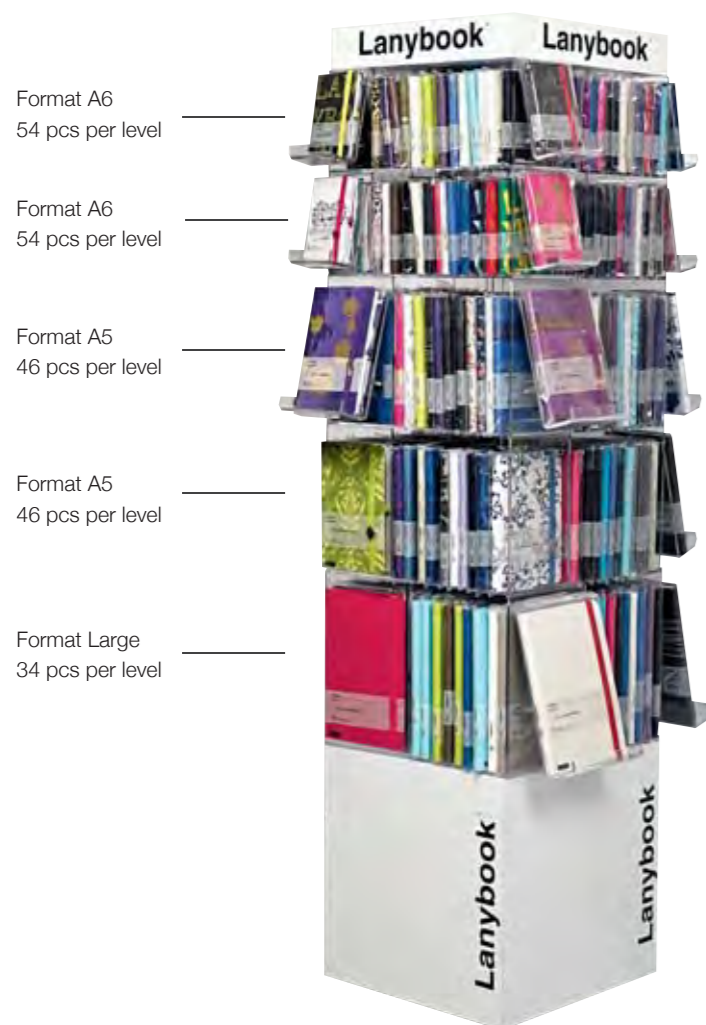
[FRA] Le display, facile à placer dans votre magasin, présente efficacement la collection Lanybook.

[ESP] El Display, fácil de mostrar en su tienda, presenta lo mejor de la colección Lanybook.

[ITA] Il display, pratico da esporre nel vostro negozio, presenta in modo ottimale la collezione Lanybook.

[POR] Um prático display para expor na sua loja a Coleção Lanybook.

**Content L1:
234 Lanybooks
in Display**

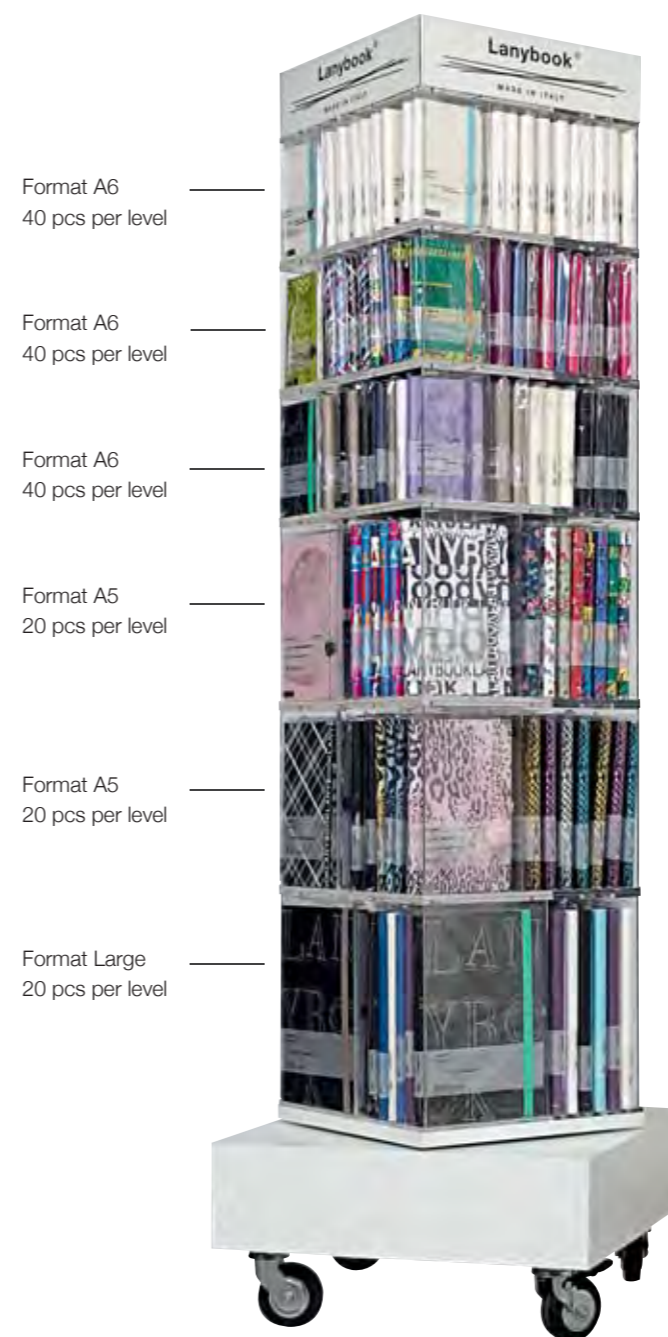


**Content L2:
100 Lanybooks
in Display**

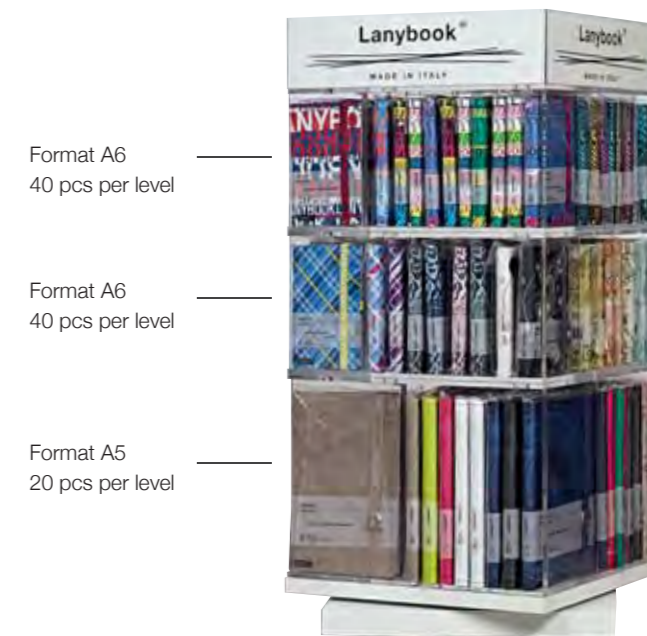


DISPLAY GROUND SLIM with wheels DISPLAY TABLE SLIM

**Content Ground Slim:
180 Lanybooks
in Display**



**Content Table Slim:
100 Lanybooks
in Display**



DISPLAY TOTEM

Content Totem:
120 pcs format A6
160 pcs format A5
72 pcs format Large



COUNTER DISPLAY

[ENG] There is space for all available sizes, on this double level retail display. The backpanel is exchangeable and can always be adjusted for new collections.

[DEU] In diesem zweistufigen Verkaufsdisplay finden alle Größen Platz. Die Rückwand ist austauschbar und kann somit ständig auch auf neu erscheinende Kollektionen angepasst werden.

[FRA] Il y a de la place pour toutes les formats de Lanybook disponibles, sur ce présentoir de comptoir à deux étages. Le fond peut être changé et adapté à de nouvelles collections.

[ESP] Este expositor doble cuenta con capacidad para todos los tamaños de Lanybook disponibles. La trasera puede ser intercambiada, actualizando la imagen para futuras colecciones.

[ITA] In questo espositore a due livelli possono essere collocati tutti i formati della collezione. La parete di fondo è rimovibile e permette, quindi, un cambio di immagine secondo le novità da presentare.

[POR] Há espaço para todos os tamanhos disponíveis, no display duplo de varejo. A parte de trás é substituível e pode ser ajustado para novas coleções.

DISPLAY C - FASHION NOTEBOOKS



DISPLAY B - NEW DIMENSION



DISPLAY A - MIRROR



ISLAND

[ENG] The Lanybook island display is made to be placed in the middle of the shop. It is accessible from all four sides. It communicates to the customer through four large images which are placed on the surface panels.

[DEU] Das Lanybook Island ist zur Platzierung mitten im Shop gedacht. Es ist von allen vier Seiten zugänglich. Es spricht den Kunden durch vier große Bilder an, die auf der gesamten Höhe des Islands angebracht sind.

[FRA] Le présentoir Lanybook island est fait pour être placé au milieu de la boutique. Il est accessible sur ses 4 côtés. La communication est faite au client par le biais de quatre grandes images qui sont placées sur les panneaux extérieurs.

[ESP] El expositor "modelo isla" está concebido para ser ubicado en el centro del establecimiento, ya que cuenta con espacio para colocar los Lanybook en sus cuatro caras. Dispone de cuatro paneles publicitarios para atraer la atención del consumidor.

[ITA] L'isola Lanybook può essere posizionata al centro dello spazio di vendita. E' accessibile da tutti quattro i lati e attira l'attenzione del cliente con quattro grandi immagini collocate su tutta l'altezza dell'isola.

[POR] A ilha de displays do Lanybook é feita para ser colocada no meio da loja. Ela tem acesso pelos quatro lados e se comunica com o cliente através de quatro grandes imagens, que são colocadas nas superfícies dos painéis.

Configuration of products
Proposal A:
 816 pcs format A6
 568 pcs format A5

Proposal B:
 816 pcs format A6
 208 pcs format A5
 156 pcs format Large



WALL

[ENG] The wall display is a modular system which can be assembled according to your needs.

[DEU] Das Wall Display ist ein modulares System und kann je nach Wunsch zusammengestellt werden.

[FRA] Le présentoir mural est un système modulaire qui peut être assemblé à la demande.

[ESP] El expositor modelo "wall" se ha concebido como un sistema modular y podrá ser ensamblado bajo petición.

[ITA] Il display a parete è un sistema modulare che può essere montato secondo le proprie esigenze.

[POR] O display de parede é um sistema modular que pode ser montado, caso seja solicitado.

Content of one modul:
 144 pcs format A6
 120 pcs format A5
 60 pcs format Large



POSTER



[ENG] Lanybook posters can be custom made to focus on the newest collection or target groups. The high quality Lanybook image is shown throughout every poster.

[DEU] Die Lanybook Plakate können speziell auf einzelne Kollektionen und Zielgruppen abgestimmt werden. Das hochwertige Lanybook Image findet sich in allen Plakaten wieder.

[FRA] Les posters Lanybook peuvent être imprimés "sur mesure" pour se concentrer sur la dernière collection ou certaines cibles publicitaires. L'image de grande qualité des Lanybooks est représentée sur tous les posters.

[ESP] Existen modelos de pósters y paneles decorativos que pueden ser creados a medida, con el fin de ayudarle a promover una colección, lanzar las novedades o potenciar modelos específicos; incluso es posible crear una creatividad que le permita llegar a un segmento específico de sus clientes. La calidad y la imagen del producto Lanybook serán minuciosamente cuidadas, y se mantendrá siempre el rigor a la hora de exponer o presentar los productos.

[ITA] I poster Lanybook possono essere personalizzati per singole collezioni o target di clienti. L'immagine Lanybook si trova su tutti i poster.

[POR] Os cartazes Lanybook podem ser personalizados para focar na nova coleção ou no público-alvo. A alta qualidade da imagem Lanybook é demonstrada em todos os cartazes.

ADVERTISEMENT

[ENG] Lanybook advertisements can be custom made to focus on specific collections or target groups. The high quality Lanybook image is shown on all the advertisements.

[DEU] Die Lanybook Anzeigen können speziell auf einzelne Kollektionen und Zielgruppen abgestimmt werden. Das hochwertige Lanybook Image findet sich in allen Anzeigen wieder.

[FRA] Les publicités Lanybook peuvent être faites "sur mesure" pour mettre en avant des collections spécifiques ou des cibles publicitaires. Toutes les publicités véhiculent l'image de grande qualité des Lanybooks.

[ESP] Es posible crear elementos publicitarios a medida con el fin de potenciar colecciones, modelos o llegar a públicos determinados. Las creativities y diseños garantizarán el reflejo de la calidad y la personalidad de los productos Lanybook.

[ITA] Gli inserti Lanybook possono essere personalizzati per singole collezioni o target di clienti. L'immagine Lanybook si trova su tutti gli inserti.

[POR] As propagandas do Lanybook podem ser personalizadas para focar coleções específicas ou público-alvo. A imagem de alta qualidade do Lanybook é representada em todos os anúncios.

